



MARCHEGEOGRAPHIC

places, experiences, events for your holiday

2017



#destinazionemarche****
the ideal place for a better life

**REGIONE
MARCHE** 



PESARO
FANO
MAROTTA
SENIGALLIA
ANCONA
PORTONOVO
SIROLO NUMANA
PORTO RECANATI
POTENZA PICENA
CIVITANOVA MARCHE
PORTO SANT'ELPIDIO
LIDO DI FERMO
PORTO S. GIORGIO
TORRE DI PALME
PEDASO
CUPRAMARITTIMA
GROTTAMMARE
SAN BENEDETTO DEL TRONTO
ABRUZZO

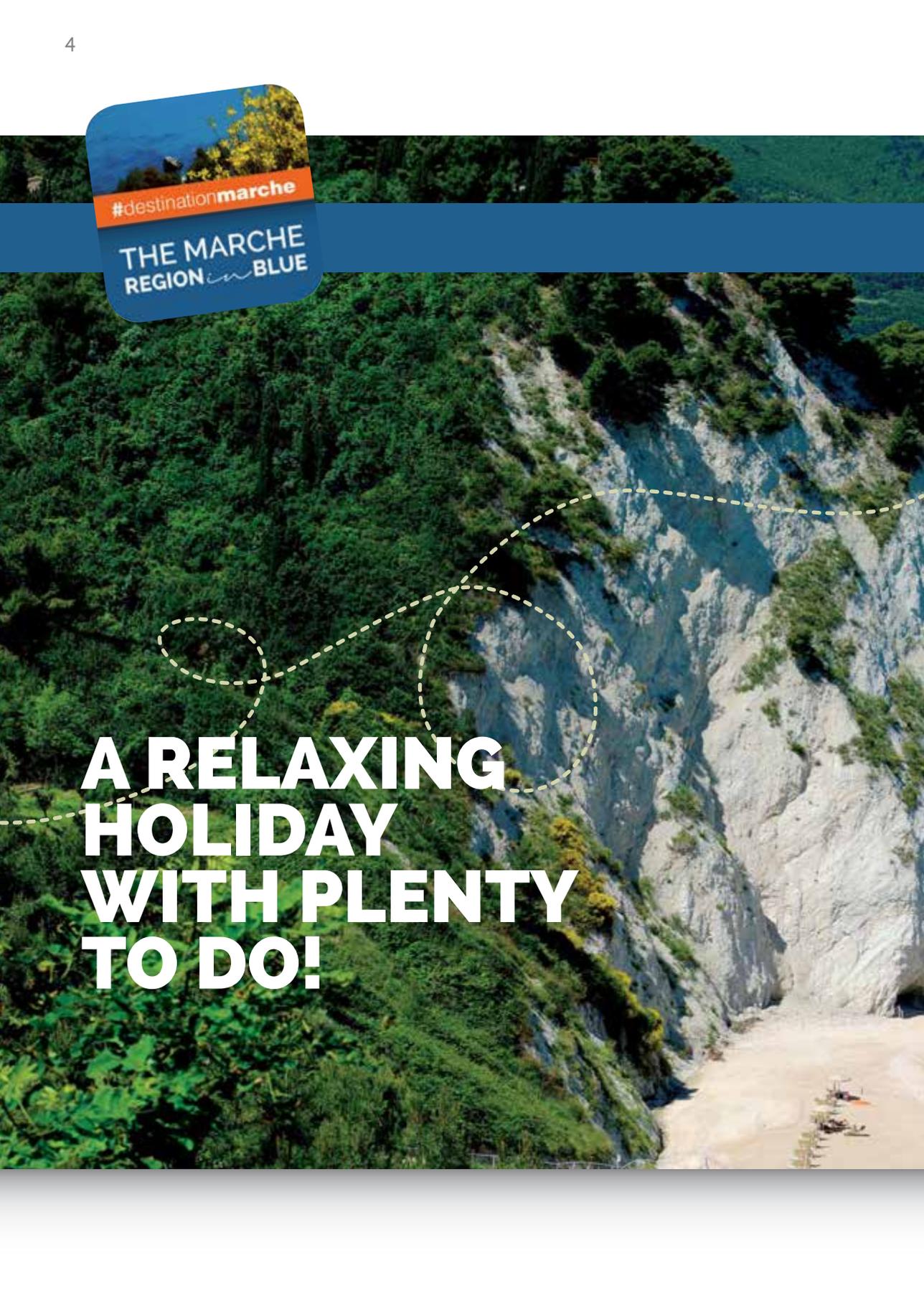
MONDOLFO
SAN COSTANZO
CARTOCETO
SALTARA
MONDAVIO
CORINALDO
OSTRA
OSTRA VETERE
FALCONARA
PARCO REGIONALE NATURALE MONTE CONERO
OFFAGNA
CAMERANO
OSIMO
LORETO
RECANATI
MONTECASSIANO
MONTELUPONE
MONTECOSARO
MACERATA
RISERVA STATALE ABBADIA DI FIASTRA (TOLENTINO)
TOLENTINO
URBISAGLIA
PARCO ARCHEOLOGICO URBS SALVIA
FALERONE
PARCO ARCHEOLOGICO FALERIO PICENUS
MONTERUBBIANO
SERVIGLIANO
MONTEFIORE DELL'ASO
RIPATRANSONE
ALTIDONA
MORESCO
FERMO
PIEVEBOVIGLIANA
FIASTRA
SARNANO SASSOTETTO
SANTA MARIAMADDALENA
SARNANO
ACQUACANINA
PIANI DI RAGNOLO
BOLOGNOLA
PINTURA DI BOLOGNOLA
USBITA
FRONTIGNANO
PARCO NAZIONALE MONTI SIBILLINI
AMANDOLA
MONTEFINOVE
ROTELLA
OFFIDA
ASCOLI PICENO
ASCOLI PICENO MONTE PISELLI
ACQUASANTA TERME
ARQUATA DEL TRONTO
FORCA CANAPINE
PARCO NAZIONALE GRAN SASSO E MONTI DELLA LAGA
LAZIO

PARCO REGIONALE NATURALE MONTE CONERO
PARCO ARCHEOLOGICO SUASA SENONUM
RISERVA NATURALE REGIONALE RIPA BIANCA (JESI)
JESI
CASTELPLANIO
PARCO NATURALE REGIONALE MONTI DELLA ROSSA E DI FRASASSI
GENGA
RISERVA REGIONALE MONTE SAN VICINO E MONTE CANFATO (S. SEVERINO MARCHE)
MATELICA
SAN SEVERINO MARCHE
PARCO ARCHEOLOGICO SEPTEMPEDA
CAMERINO
SAN GINESIO
RISERVA NATURALE STATALE MONTAGNA DI TORRICCHIO (PIEVE TORINA)
CASTEL SANTANGELO SUL NERA
MONTE PRATA
RISERVA REGIONALE SENTINA (S. BENEDETTO DEL TRONTO)

#destinationmarche

THE MARCHE
REGION *in* BLUE

**A RELAXING
HOLIDAY
WITH PLENTY
TO DO!**



A SUMMER AT THE SEASIDE

“WHY NOT SPEND A SUMMER AT THE SEASIDE,” AS THE SONG SAYS? THE MARCHE HAS IT ALL: 180 KILOMETRES OF COASTLINE, 26 SEASIDE RESORTS RIGHT ON THE ADRIATIC SEA, FUN, SPORTS AND RELAXATION!

Anyone who loves the sea should come visit the region and enjoy its wonderful seaside resorts, gorgeous beaches and all of **17 Blue Flag towns**: **Gabicce Mare, Pesaro, Fano, Marotta-Mondolfo; Senigallia, Portonovo, Sirolo, Numana; Porto Potenza Picena, Civitanova Marche; Lido Di Fermo, Pedaso, Porto Sant’Elpidio, Porto San Giorgio; Cupra Marittima, Grottammare** and **San Benedetto del Tronto**.

The coastline of the Marche boasts long stretches of fine sand beaches and rocky shoreline along its entire length, offering a highly diversified landscape which is unique in the world.

There are nine **tourist harbours** with a combined capacity for 5,000 boats: Gabicce Mare, Pesaro, Ancona with its marine harbour, Senigallia and Civitanova Marche; some of the harbours have earned the prestigious **Blue Flag** designation: The Cesari di **Fano** marina, **Numana**, the **Porto San Giorgio** marina and the Tiziano di **San Benedetto del Tronto** harbour.

Unique and beautiful, the tiny village of Torre di Palme, just outside of Fermo



#destinationmarche

THE MARCHE
REGION in BLUE

Everything you need to plan your seaside holiday can be found on:
www.turismo.marche.it

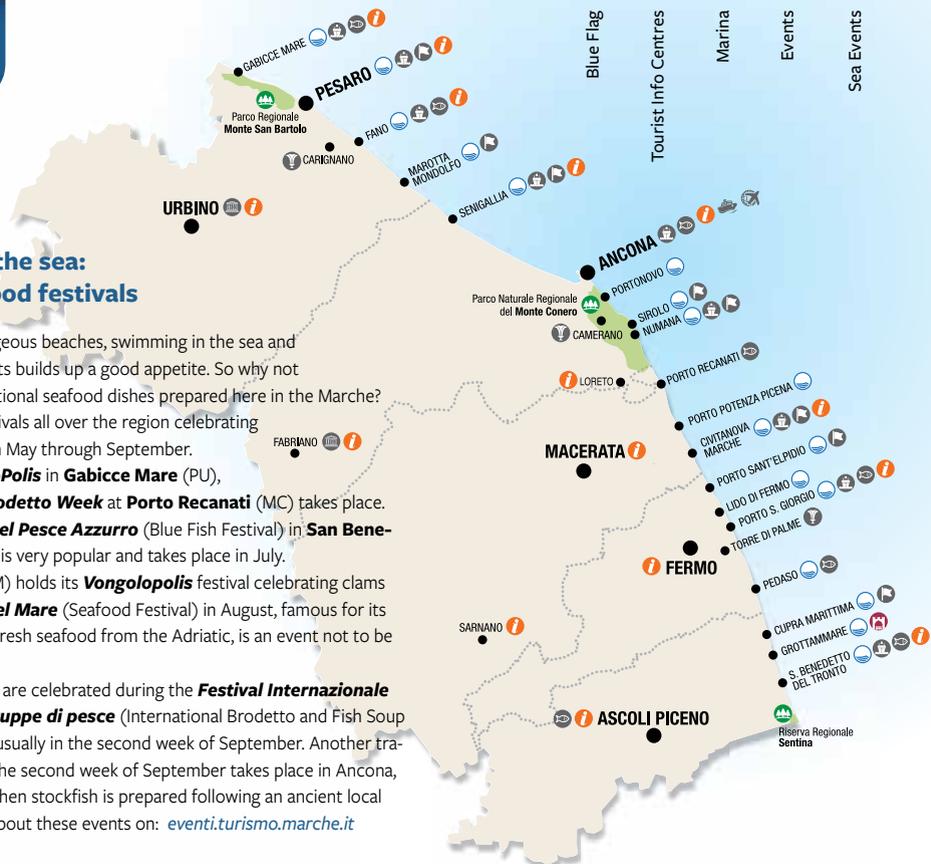


GUIDE TO FOOD EVENTS

Flavours from the sea: holidays and food festivals

A day spent on the gorgeous beaches, swimming in the sea and getting involved in sports builds up a good appetite. So why not enjoy some of the traditional seafood dishes prepared here in the Marche? There are plenty of festivals all over the region celebrating this special cuisine from May through September. It all begins with **GustoPolis** in **Gabicce Mare** (PU), whereas in June the **Brodetto Week** at **Porto Recanati** (MC) takes place. The **Anghì Festival del Pesce Azzurro** (Blue Fish Festival) in **San Benedetto del Tronto** (AP) is very popular and takes place in July. **Porto San Giorgio** (FM) holds its **Vongolopolis** festival celebrating clams in July and the **Festa del Mare** (Seafood Festival) in August, famous for its massive pan filled with fresh seafood from the Adriatic, is an event not to be missed!

Typical mariner's dishes are celebrated during the **Festival Internazionale del Brodetto e delle zuppe di pesce** (International Brodetto and Fish Soup Festival) in **Fano** (PU), usually in the second week of September. Another traditional festival during the second week of September takes place in Ancona, the **Stoccafissando**, when stockfish is prepared following an ancient local recipe. Find out more about these events on: eventi.turismo.marche.it



From Pesaro to Ancona

The so-called **Riviera delle Colline** (Riviera of the Hills) and the great beaches of **Gabicce Mare** (PU) offer a delightful blend of history, nature and night-time entertainment. This lovely road, some 20 km long with magnificent views and breathtaking panoramas, leads from Gabicce Mare to Pesaro through the heart of the **Monte San Bartolo Regional Park**, touching picturesque fishing villages along the way. The lovely city of **Pesaro** has some 8 km of sandy beaches, modern accommodations and a charming city centre with plenty of shops, as well as the **W. Patrig-nani Maritime Museum**. Driving along the panoramic road that winds its way from Pesaro over the Colle Ardizio hills, you reach **Fano** (PU), a town with a noble past on the Via Flaminia which, in summer, welcomes visitors with its **Summer Carnival** and a re-enactment of **Fano dei Cesari**, or 'Fano in Caesar's time.' Once across the Metauro river, you reach **Marotta** (PU), which was the source of inspiration for Enrico Ruggeri's song *Il mare d'Inverno*.

Further along is the Spiaggia di velluto (or 'Velvet Beach') in **Senigallia** (AN), celebrated for its **Rotonda a Mare**. The **Riviera del Conero** is truly unique: a green headlands which starts in **Ancona** and offers a pleasant sequence of fine gravel beaches and rocky shoreline. The backdrop of the shoreline here is the verdant **Regional Nature Park of Monte Conero**, which boasts rocky gorges and the clear blue waters at **Portonovo**, while **Sirolo** and **Numana** are typical villages perched high above the sea.

From the Macerata coast to the Riviera delle Palme

The coastline here begins at **Porto Recanati** (MC) and offers stretches of fine gravel and sandy beaches with green pine stands just a short drive from the Loreto Sanctuary and from Recanati, the birthplace of the great poet Leopardi and the celebrated tenor Beniamino Gigli. Softly rolling hills provide the setting for the sea at **Porto Potenza Picena** (MC). Another town steeped in history and located on the coast is **Civitanova Marche** (MC), its long beach dominated from above by the ancient medieval village of **Civitanova Alta** (MC).

Crystal clear water framed by hills is what characterises the Piceno Riviera: **Porto Sant'Elpidio** (FM), **Lido di Fermo** (FM) and **Porto San Giorgio** (FM) with tree-lined streets and beach bars which offer entertainment in the evening as well. The celebrated **Riviera delle Palme** (Palm Riviera) is the most exotic region of the Marche: it has some 7,000 palm trees (hence the name) and a long coastline with cycling paths. It includes **Cupra Marittima** (AP), **Grottammare** (AP) and **San Benedetto del Tronto** (AP) and offers plenty of beaches and eateries to meet all tastes. There are also many museums to enjoy: S. Benedetto del Tronto has its **Polo Museale del mare**, a fascinating village dedicated to the history, traditions and culture of the sea while the **Museo Malacologico Piceno** in Cupra Marittima exhibits 900,000 fabulous sea shells. Being at the seaside also means **shopping**: there are dozens of outlets for quality purchases from Macerata to Fermo.



The beach at San Benedetto del Tronto is also known as the "Riviera delle Palme"



Numana beach, located within the confines of the Parco del Conero



The famed 'Rotonda a mare' in Senigallia, known as the "Velvet Beach"

ENJOY THE SEA

Sea, sports and entertainment come together.

In September, the usual **Conero Regatta**, organized by *Marina Dorica*, open to professionals and sea enthusiasts, an event dedicated to competitiveness and passion. It colours Ancona and the Conero Riviera with celebrations, meetings and side events. www.regatadelconero.it

In Ancona, during the Adriatic-Mediterranean Summer festival, the port is always open and lively, with concerts, performances and meetings.

www.adriaticomediterraneo.eu

For further information: www.turismo.marche.it

POP AT THE SEA!

Are you looking for culture and lots of fun? Then the **Popsophia Festival** at Pesaro is the one for you, an original event dedicated to contemporary life and philosophy transformed into pop-philosophy. Featuring illustrious thinkers, musicians, artists, critics, opinion leaders and figures from the world of entertainment and culture, Pesaro becomes a workshop-event which explores the many wonders of the contemporary world. It takes place in July. Don't miss the most pop-laden event of the year!

www.popsophia.it

The Notte Rosa (the Pink Night) takes place in July: from dawn to dusk, concerts, exhibitions and performances will animate the night in the towns of Gabicce, Gradara, Pesaro, Tavullia, Fano, Mondolfo-Marotta and Senigallia. www.lanotterosa.it

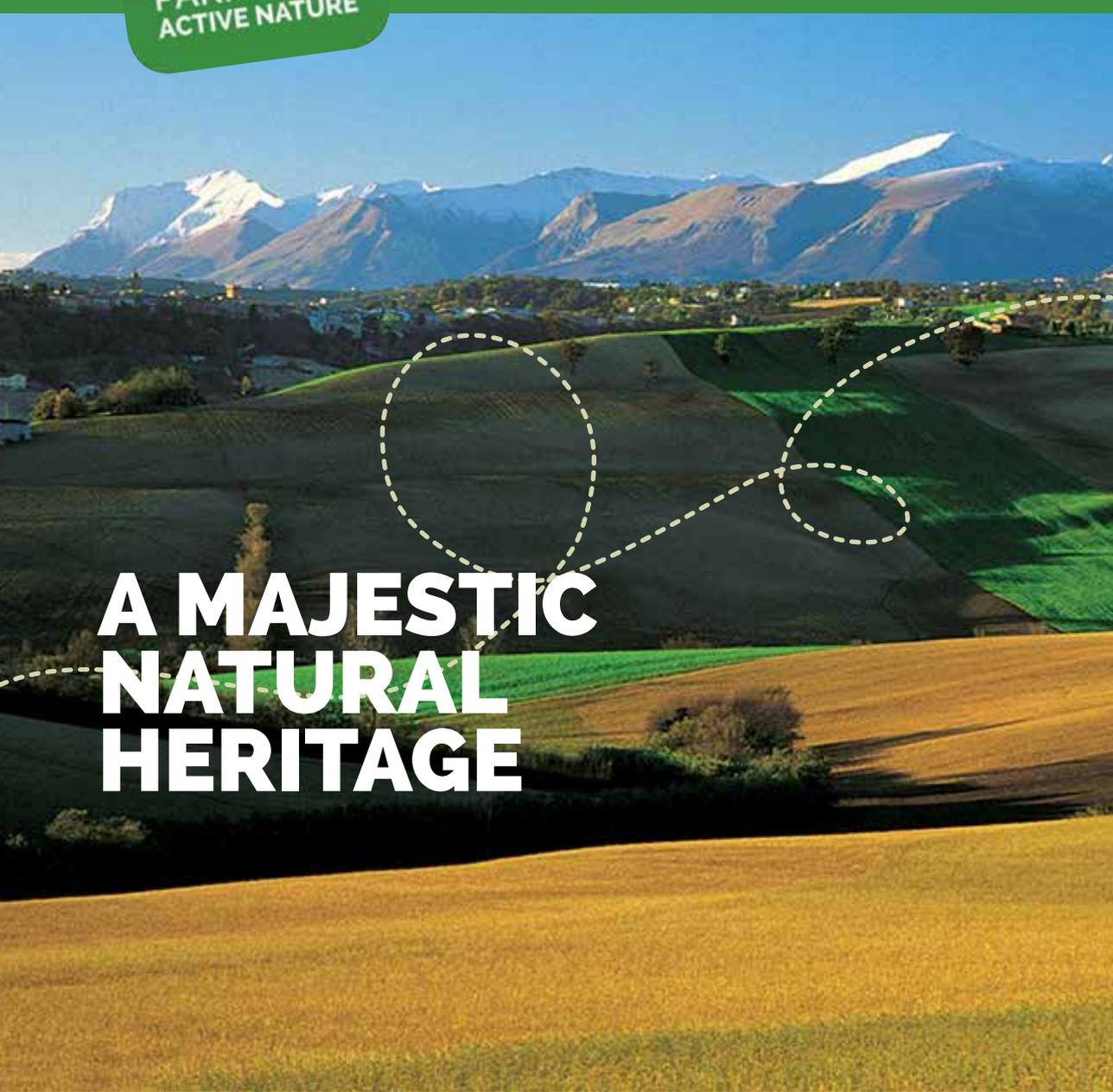
MARCHE ROCK!

Rockers and pin-up girls in bobby socks populate the centre of Senigallia and its beaches during the **Summer Jamboree**, a prestigious international festival of America's 1940s and 50s culture which takes place in August. Great music, vintage Cadillacs and Hawaiian parties on the beach are a combination that guarantees a great time for everyone!

In July the city hosts an event called **CaterRaduno**, promoted by RAI 2 radio's Caterpillar show.

The event takes over the city centre and the beaches with initiatives, entertainment for tourists and the many fans of the radio show who flock to the city to dance and have fun into the wee hours.

www.summerjamboree.com
<http://caterpillar.blog.rai.it/>



A MAJESTIC NATURAL HERITAGE

PARKS AND OUTDOOR ACTIVITIES

PERHAPS NOT EVERYONE KNOWS THAT JUST A FEW KILOMETERS FROM THE SEA, THE MARCHE REGION BOASTS AN AREA JUST WAITING TO BE EXPLORED: HILLS AND PARKS, EVEN ALONG THE COASTLINE, AND THE PEAKS OF THE APENNINES

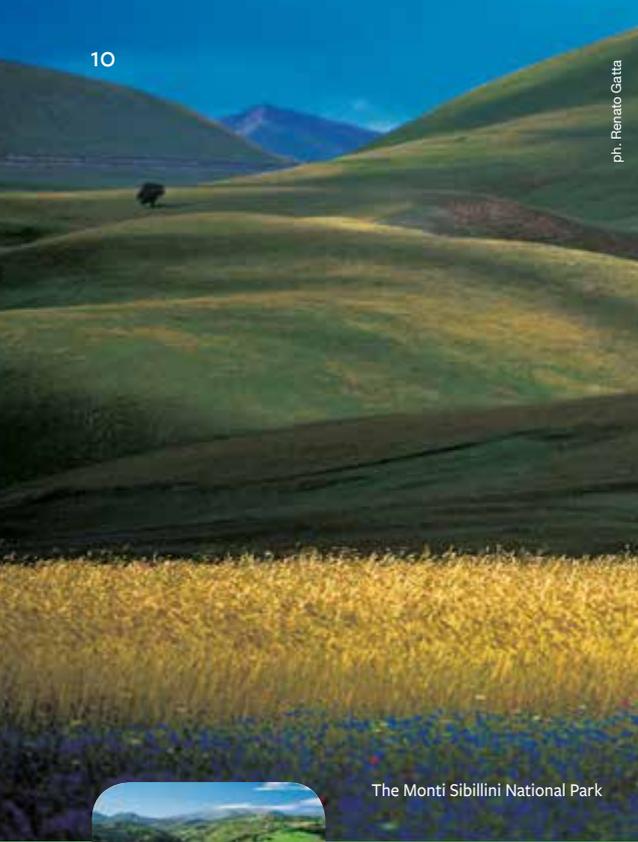
The special relationship between mankind and mother nature has remained unaltered in this region: harmony distinguishes the cultivated landscape, marked by rows of great trees, by woods and hills that gently flow dotted here and there with age-old villages.

Some 90,000 hectares of the Marche is covered by parks and protected areas, much to the delight of nature lovers!

A web of well-marked nature trails invites hikers and horseback riders into the hills for long excursions to get to know the area even better.

Extreme sports lovers can enjoy **rafting, canoeing and kayaking** on mountain rivers, and this lovely corner of Italy with its green woods and gently rolling hills is also ideal for **cycle-tourism** and **mountain bike** outings at all levels.

The parks are well organised and comfortable accommodation can be found in local hotels, B&Bs, agriturismos and bike-hotels so that everyone can explore the beauty of nature here, the art and history, as well as the fine local cuisine.



The Monti Sibillini National Park



View of Caccamo Lake and the village of Pievefavera just outside of Caldaraola



Discover the special rates for your holiday at: www.turismo.marche.it



THE PAST IS PRESENT

When in the Marche region, enjoy the thrill of discovering the relics of past civilizations starting at the **Museo Archeologico Nazionale delle Marche** (National Archaeological Museum) in **Ancona**, which testifies the Piceno, Celtic, Greek and Roman prehistory and history of the Marche Region. Forum **Sempronii** in **Fossombrone** (PU) houses the remains of a Roman city founded in the II century BC, and just a few kilometres further on is the **Galleria del Furlo** (or **Furlo Tunnel**). Dug at the behest of Emperor Vespasian in 76 A.C., it is an amazing example of the technical ability of the era. The **Parco Archeologico del Sentinum** (Archaeological Park) in **Sassoferrato** (AN) and its museum house relics of past glory. You can visit also the **"Museo della Miniera di Zolfo Cabernadi"** (the **Museum of Sulphure Mine**) in Sassoferrato, **Cabernadi** district. The **Parco Archeologico Città Romana di Suasa** (Archaeological Park of the Roman City of Suasa) at **Castelleone di Suasa** (AN) boasts an amphitheatre built during the late I century BC and an elaborate Roman domus (residence) with magnificent mosaics. In **San Severino Marche** (MC) is the **Archaeological Park of Septempeđa**. In the **Archaeological Park of Urbs Salvia in Urbisaglia** (MC) you can enter some of the monumental buildings and admire their Pompeii-like decorations. At the **Archaeological Park of Falerio Picenus in Falerone** (FM) visitors can enjoy the ancient theatre, among the best-preserved of the region. And the **Archaeological Park at Cupra Marittima** (AP) is an interesting place to learn about the history of the Picena region. There are numerous archaeological museums housing relics from ancient civilizations to be explored, from the Gauls to the Piceni all the way to the Romans. Among the most famous is the **Museo dei Bronzi Dorati** (Museum of the Gilded Bronzes) of **Pergola** (PU), which preserves a celebrated group of sculptures depicting figures and horses the likes of which cannot be found anywhere else in the world. www.turismo.marche.it



Parks of the Mountains and Parks of the Sea

The **Parco Nazionale dei Monti Sibillini** (National Park of the Sibillini Mountains) is the ideal destination for anyone who loves flora and fauna set in a timeless landscape. Rural villages, towns, museums, buildings dating to the XVI century and nature live together in harmony, and there is a myriad of hiking and walking paths to enjoy in this beautiful setting. Not far away is the **Parco Nazionale del Gran Sasso e Monti della Laga** (National Park of the Gran Sasso and the Laga Mountains), one of Italy's largest. If you love both the seaside and nature, the Marche region offers wonderful places to enjoy both during your holidays, thanks to its two regional parks along the shoreline: the **Parco Naturale Regionale del Monte San Bartolo** (Regional Nature Park of Monte San Bartolo) is characterised by a stretch of steep cliffs between Gabicce Mare and Pesaro which is home to extremely rare flora, and the **Parco Regionale del Monte Conero** (Regional Park of Monte Conero), which sits perched high above the sea and blends in beautifully with Ancona, Camerano and the resort towns of Sirolo, Numana and Portonovo, are an example of how nature and mankind can live in harmony with one another in the Marche region. An enchanting mountainous landscape for as far as the eye can see can be found in the **Parco Naturale Regionale Sasso Simone e Simoncello** (Regional Nature Park of Sasso Simone and Simoncello), which encompasses woods and ancient town centres in the Montefeltro area. A typical Apennine landscape, on the other hand, can be enjoyed in the lovely **Parco Naturale Regionale della Gola della Rossa e di Frasassi** (Regional Nature Park of the Rossa Gorge and Frasassi), known for paths that twist their way among steep and narrow gullies, which reach their peak in the utter magnificence of the **Frasassi Caves at Genga** (AN). The Marche Region is the only Italian region which can boast that all of its parks are fully certified. Another interesting feature is the various sustainability festivals: in the province of Ascoli Piceno they have the **Festival dell'Appennino** from May through July, created as an homage to the landscape and mountains of the area, which has become a significant event for anyone who wants to further reflect on the importance of safeguarding the landscape; the **Festival "Le Parole della Montagna"** ("Words of the Mountain" Festival) in the **Sibillini Mountains** area (July) and at **Smerillo**, a tiny medieval hamlet in the province of Fermo; and, last but not least, the **Festival del Paesaggio** (Landscape Festival) which involves the towns of **Serra San Quirico, Staffolo, Mergo** and **Montecarotto** (May-June).



The beautifully dramatic Frasassi Caves in the Regional Nature Park of the Rossa Gorge and Frasassi Grotto in the town of Genga



The Regional Nature Park of Mt. San Bartolo, the lovely panoramic road overlooking the shore, a favourite of cyclists



The Macereto Sanctuary nestled in the National Park of the Sibillini Mountains just outside of Visso

Art and Protected Areas

Visiting art cities can be combined with exploring the beauty of protected areas. Many of the nature reserves in the Marche area organise nature courses, such as at the **Ripa Bianca Regional Nature Reserve** and **WWF Oasi in Jesi**, which came about in 1997, and the **Riserva Naturale Statale di Montagna di Torricchio e Oasi WWF** (Torricchio State Natural Reserve and WWF Oasis), the first one of its kind to be established, in 1977, by the state thanks to an initiative by the Botanical Institute of the University of Camerino, and the 1,800 hectares of the **Riserva Naturale Abbazia di Fiastra** (Fiastra Abbey Nature Reserve) set up near the abbey's marvellous building. In the area near Macerata is the **Riserva Naturale Regionale del Monte San Vicino e del Monte Canfaieto** (Regional Nature Reserve of Mt. San Vicino and Mt. Canfaieto), with vast expanses of beech groves. And continuing southward, you come upon the **Riserva Naturale Regionale Sentina** (Sentina Regional Nature Reserve) of **San Benedetto del Tronto**, located near the sea and the mouth of the Tronto river. In the Pesaro area the **Riserva Naturale Statale Gola del Furlo** (State Nature Reserve of the Furlo Gorge) and the **Museo del Territorio** (Museum of the Territory) are well worth a visit, as is the **Parco Archeologico** (Archaeological Park) of **Fossombrone**. www.turismo.marche.it

THE MYSTERIOUS MARCHES A journey into the heart of the Marche region also means discovering mysterious stories and myths, like the magical legend of the **Sybil**, after whom the **Grotta della Sibilla** o **Grotta delle Fate** (Sybil Grotto or Grotto of the Fates) in the heart of the National Park of the Sibillini were named. The latter is considered the entryway to the underground kingdom she, the foreseer of the future, inhabited and ruled over. It is to her that the **Museo della Grotta della Sibilla** (Museum of the Grotto of the Sybil) in **Montemonaco** (AP) is dedicated. It houses relics revolving around the mystery of the Marche and the **Great Rock**, which bears mysterious inscriptions and was found at the bottom of **Lago di Pilato** (Pilate's Lake). This lake sits hidden among the highest peaks of the Sibillini Mountains and owes its name to Pontius Pilate whose body, they say, lies on the bottom as this was the only place where it might find some peace. During the late Middle Ages the lake attracted alchemists, wizards and witches from all over Europe. All of the legends are revealed by the spectacle of this stunning pristine nature and the rapidly changing weather which alters the visual perceptions of the observer. www.sibillini.net

STALACTITE SCULPTURES Do you have a passion for geology and natural phenomena? Then come see the Grotte di Frasassi (Frasassi Caves) at Genga, a fairytale written by water. In the bowels of the earth, giant stalactites create natural sculptures which hang from majestic ceilings. Chrystal arabesques and deep canyons extend some 30 km into the earth with a succession of rooms and corridors created over the course of 190 million years. These natural karstic formations were discovered only in 1948, and have been a haven for exploration by spelunkers and geologists ever since. The Grotta del Fiume (River Grotto) most famous is the River Grotto, the first one to be discovered, and the Grotta Grande del vento (Big Grotto of the Wind), which remained hidden until 1971. These spectacular works of art created, and sometimes destroyed, by nature over tens of thousands of millennium are well worth a visit to be photographed and explored, at least once in your lifetime! www.frasassi.com



CULTURE IN THE LAND OF ELEGANCE



A GREAT REGION FOR CULTURE

CULTURE ENVELOPES YOU AT EVERY TURN IN THE MARCHE. IT IS THE IDEAL DESTINATION FOR ART LOVERS AND ANYONE WHO WISHES TO LEARN ABOUT ITS WIDESPREAD CULTURE

The region boasts some 500 piazzas, more than 1,000 important monuments, 37 forts, 106 castles, 15 fortresses and 170 towers, not to mention the thousands of churches, 200 of which are Romanesque, the 96 abbeys, 183 sanctuaries, 72 historical theatres, 400 museums and 315 libraries.

Many of the cities feature any combination of the above, all of them different, all special and unique.

Getting to know the Marche means embarking on a journey into beauty and excellence as expressed by the magnificent masterpieces and works of art it contains.

The Marche is a region which welcomes innovation yet remains faithful to its values and traditions, from which it gets new inspiration every day.

A region where the historical connection between culture and enterprise, art and inventiveness, creativity and craftsmanship have rendered the Made in Marche system recognizable the world over.



Urbino, the cradle of the Italian Renaissance



Photo (from left): Sassocorvaro Fort | Portrait of Giacomo Leopardi | Santa Maria Maddalena, Carlo Crivelli, polyptich of the Church of San Francesco, Montefiore dell'Asso | Madonna with Child and Saints, Giovanni della Robbia, Arcevia, the Collegiata di San Medardo

#destinationmarche

THE GENIUS
of
MARCHÉ

Land of Theatres and Music

The Marche is the proud birthplace of composers and musicians who have made Italian music and opera famous, including **Gioacchino Rossini** of Pesaro, where Casa Rossini can still be visited (Rossini's Celebrations 2016-2018), and is home to the theatre which hosts the Rossini Opera Festival every August; **Giovan Battista Draghi**, also known as **Pergolesi**, and to whom the **Festival Pergolesi Spontini** in Jesi (AN) is dedicated; and the celebrated composer **Gaspare Luigi Pacifico Spontini** in Maiolati Spontini (AN). The region is also the birthplace of other celebrities, like **Beniamino Gigli**, who was born in Recanati (MC), tenor **Franco Corelli**, from Ancona, the seat of the Teatro delle Muse, and **Renata Tebaldi**, who was a native of Pesaro. Music lovers flock every year to the **Macerata Opera Festival** at the Arena Sferisterico, and there are many museums dedicated to music, places like the International Accordion Museum in Castelfidardo (AN), the Historic Piano and Sound Museum in Fabriano (AN) and, in Racanati (MC), the Oliviero Pignini Guitar Museum.

After the success of the movie about the life of poet **Giacomo Leopardi**, *Il Giovane Favoloso* (or *Leopardi*, in English), there has been a boom in itineraries for visitors who come to see where this great Italian grew up. Recanati is a candidate city to be designated as Italian City of Culture in 2018.

Find out about the itineraries: www.turismo.marche.it

Find out about events: eventi.turismo.marche.it

The Marche and the Renaissance: Piero della Francesca, Bramante and Raphael

The Marche is a region distinguished by a rare beauty which has turned it into a land of artists, inspiring **Raphael** from Urbino and **Bramante**, both of whom were born here. Anyone with a keen eye for culture should not miss the following places of interest: in **Urbino** the **Palazzo Ducale** (Ducal Palace) and the landscapes of the Renaissance; **Il Perugino in the Marche**; the lovely setting of the **Terre del Duca** (Lands of the Duke - in Pesaro, Senigallia and Urbino); and the balconies of **Piero della Francesca**. It is to this artist that a tourism project entitled **The Lands of Piero** has been dedicated, involved the collaborative efforts of four regions (Toscana, Emilia-Romagna, Marche and Umbria). www.terredipiero.it; www.montefeltroveduterinascimentali.eu

Cultural Itineraries

Exploring the Marche and its culture is a fascinating experience. Culture here is a weave of history, art and tradition. The most popular cultural itineraries are those through the **archaeological parks** and the main archaeological sites of the region; learning about the civic, religious and military buildings designed by the architect **Francesco di Giorgio Martini**; and discovering the famous works of art done by painters **Lorenzo Lotto** and **Carlo Crivelli** and the **Della Robbia** family. And, finally, the chance to relive the atmosphere of times past during historic re-enactments held in many of the cities and villages of the region.

Art Cities



Madonna with Child
Piero della Francesca, Urbino
National Gallery of the Marche

Starting in the north, **Pesaro** hosts the annual **Rossini Opera Festival**, which takes place in August. The event is dedicated to Gioacchino Rossini, one of the greatest Italian opera composers. Places to see in the city are the **Palazzo Ducale** (Ducal Palace) and the **City Museums**, a feather in the city's proverbial cap. Just a few kilometres from Pesaro is **Fano** (PU), home to the amazing Arch of Augustus and the historical artistic beauty dating to the reign of the Malatesta family.

The capital of the Renaissance and the birthplace of Raffaello Sanzio, known to us as Raphael, **Urbino** has been a **UNESCO World Heritage Site** since 1998. Do not miss a tour of the **Palazzo Ducale** (Ducal Palace), a masterpiece of Renaissance architecture rich with works of art and home to the **Galleria Nazionale delle Marche** (National Picture Gallery of the Marche) housing extraordinary paintings done by such famous artists as Piero della Francesca and Raphael.

Ancona, the capital city of the Marche Region, sits on a finger of land that reaches out into the Adriatic Sea from which one can admire both dawn and sunset over the water. The oldest part of the city is home to the lovely Romanesque cathedral of **San Ciriaco** and numerous monuments here bear witness to the great cultural boom of the XV century. The **Pinacoteca Civica** (City Picture Gallery), housed in Palazzo Bosdari, is named after Ancona native Francesco Podesti (1800-1895), a celebrated painter, and is home to works of extraordinary value. The **Museo Archeologico Nazionale delle Marche** (National Archaeological Museum of the Marche) is in the XVI century **Palazzo Ferretti** and is also well worth a visit.

Senigallia (AN), along the coast, was the enclave of the powerful **Della Rovere** dynasty, and they left the city an artistic heritage of inestimable value. The city of **Loreto** (AN), with its celebrated Donato Bramante-designed sanctuary built by Andrea Sansovino, is one of the most visited places on earth. Further inland is the Esino Valley, dominated by **Jesi** (AN) and its ancient walls, home to the celebrated **Festival Pergolesi Spontini** in honour of the great musicians and composers from the Marche, Gaspare Spontini and Giovanni Battista Pergolesi. Lorenzo Lotto was one of the main exponents of the Renaissance in the early XVI century.

Not far away is **Fabriano** (AN), the city with a medieval heart, famous for its quality paper and as the birthplace of the renowned painter Gentile. The collection preserved in the **Pinacoteca** (Picture Gallery) includes frescoes from the late XIII – early XIV century. The city also boasts the remarkable **Museo della Carta e della Filigrana** (Paper and Watermark Museum), as well as the **Museo del Pianoforte Storico e del Suono** (Historic Piano and Sound Museum) in a brand new setting located within the **Complesso Monumentale di San Benedetto** (Monumental Complex of St. Benedict).

The guided tours offered here are a journey back into the history of the piano and the music written by great composers.

Macerata has a noble and severe countenance softened by the warm hues of the stones and brickwork of the buildings in its historical centre. The city, which is the birthplace of the Jesuit Matteo Ricci, still boasts its XVI century bastions and a myriad of streets that rise to the **Piazza della Libertà**, home to the **Musei Civici di Palazzo Bonaccorsi** (the Palazzo Bonaccorsi Civic Museums), the **Loggia dei Mercanti** (Merchant's Loggia) and the **Torre dell'Orologio** (Clock



Angelo Annunciate e Vergine Annunciate, Lorenzo Lotto (1526-27)
Civic Picture Gallery of Jesi



Macerata Opera Festival at the Arena Sferisterio of Macerata



Ascoli Piceno, Piazza del Popolo

Tower). The city's great Arena Sferisterio hosts the yearly **Macerata Opera Festival** in July and August. The city of **Camerino** (MC), which had its economic and artistic boom in the XV century under the guidance of the Da Varano dynasty, is also not to be missed. Nearby is **S. Severino Marche**, where visitors can admire the gothic masterpieces of the Salimbeni brothers.

Further south is the town of **Fermo**, which boasts views spanning from the sea to the Sibillini Mountains. Its museum is home to a wonderful collection of historic art.

Ascoli Piceno is another town steeped in history and art. Traces of Roman settlements and Romanesque and Gothic architecture distinguish this lovely 'City of a Thousand Towers'. The harmonious aspect of the city centre is in great part due to the use of local travertine in the construction of many of the main buildings. The **Pinacoteca Civica** (City Picture Gallery), the **Galleria Civica d'Arte Contemporanea** (the City Contemporary Art Gallery), the **Museo Archeologico Statale** (State Archaeology Museum) and the **Cartiera Papale** (Papal Paper Factory) are all well worth a visit.

While these lovely cities may be those in the limelight, the smaller towns and villages of lesser fame are full of even greater surprises, a treasure trove of art and culture to be explored and enjoyed.

Museum Frederick II Stupor Mundi

A museum dedicated to **Frederick II of Swabia**, born in Jesi on 26th December 1194, (Swabian emperor with arabian heart), will open in the summer 2017.

The "**Stupor Mundi**" was Barbarossa's grandson, patron of the arts, as well as a great innovator in the fields of law, politics and sciences. It will be a historical narrative museum, founded on digital collections, multimedia installations and multi-sensorial attractions, located in "**Piazza Ghislieri**", "**Piazza Frederick II**, one of the most prestigious historical squares in Jesi.

www.federicosecondostupormundi.it



A background image showing a wooden vineyard trellis. On the left, there are large, vibrant red autumn leaves. On the right, there are clusters of dark blue grapes hanging from the trellis. A dashed white line is drawn across the image, looping around the trellis and leaves.

LOCAL DELICACIES AND QUALITY SHOPPING

THE PRODUCTS OF THE EARTH AND OF MAN

PART OF ANY GREAT HOLIDAY IS ALSO THE PLEASURE OF WONDERFUL FOOD AND GENUINE FLAVOURS, AND IN THE MARCHE EVERYONE WILL FIND SOMETHING SPECIAL TO PLEASE THEM.

THE REGION BOASTS AN INCREDIBLE VARIETY OF LOCAL PRODUCTS, FINE WINES AND TRADITIONAL RECIPES: FLAVOURS OF ADRIATIC FISH, WHOLESOME DISHES FROM THE HILLS AND MOUNTAINS TO SATISFY EVEN THE MOST DEMANDING PALATE

Land of DOP (Protected Denomination of Origin)

In the inland areas of the Marche, pork and cured meats like **prosciutto di Carpegna** and **salami alla cacciatora DOP** rule, and boast centuries of sharecropping tradition.

Cheese lovers can sample **formaggio di fossa DOP** (cheese aged in caves) and the wide variety of sheep cheese typical of the mountainous region. Another cheese with an unmistakable flavour is **caciotta di Urbino**, which the celebrated painter and sculptor Michelangelo was so fond of.

Even olive oil and honey belong to the list of fine products made in the Marche. The **extra-virgin olive oil of Cartoceto** and **Millefiori honey** are famous and contain the fine flavour and aromas of Marche landscapes and the richness of the land. Anyone who loves wholesome cuisine will be delighted with the many events, agriturismo and restaurants which offer these fine products.



Tourist Info Offices

Slow Food Presidia

Enogastronomic events

Truffle Events

Wine Events

Michelin Starred Chefs

Protected Denomination of Origin

Protected Geographical Indication



Photo above (from left):

Campofilone macaroni, an IGP (Protected Geographical Indication) dish certified by the European Union
Delicious seafood

Pane Nostrum at Senigallia

The prized Marche truffle

Guide to fine food events

The Marche boasts a food and wine tradition which features wholesome ingredients and unique flavours. One of the best ways to get to know the area's culinary tradition is to go to one of the many food and wine festivals held in the region.

In August the **Sagra Nazionale dei Maccheroncini** (National Macaroni Festival) at **Campofilone** (FM) is entirely dedicated to this type of pasta and its wealth of Omega 3 and vitamins. At **Monteprandone** (AP) August brings the **Sagra dei prodotti tipici della terra di San Giacomo della Marca** (the Festival of the typical produce of San Giacomo della Marca) which pays homage to the very popular Franciscan preacher from the Marche and in **Pedaso** (FM) there is the **Sagra delle Cozze** (Mussel Festival).

There is a wide variety of wine festivals as well. Wine is one of the symbols of the Marche and some of the most famous festivals are the **Sagra del Verdicchio** (Verdicchio Festival) in **Matelica** (MC) and the **Premio Nazionale Verdicchio d'oro** (the National Gold Award for Verdicchio) in **Staffolo** (AN), the **Sagra della Vernaccia** (the Vernaccia Festival) in **Serrapetrona** (MC), one of the most famous D.O.C.G. wines of the Marche, also very popular abroad (August). A festival not to be missed is the **Sagra dell'uva** (Grape Festival) in the gorgeous town of **Cupramontana** (AN). As autumn arrives there are many festivals celebrating the fine products of the Marche, including **Pane Nostrum** (Our Bread) which takes place in September in **Senigallia** (AN). Autumn is also when the great Marche truffle is celebrated with various festivals.



Discover the special rates for your food and wine holiday on:
www.turismo.marche.it/eventi.turismo.marche.it/ this brochure pg. 38-39

Land of Fine Wines

All the fine food to be enjoyed in the Marche is made even better when paired with a great wine. The region boasts five **DOCG** (Controlled and Guaranteed Denomination of Origin) wines: **Castelli di Jesi Verdicchio Riserva** and **Verdicchio di Matetica Riserva**; **Vernaccia di Serrapetrona**, **Rosso Conero**; and the latest D.O.C.G., the **Offida Pecorino** from the Piceno wine tradition. There are fifteen fine **D.O.C.** (Controlled Denomination of Origin) wines as well, and the many wine festivals are the ideal place to get to know them. To learn more about the many events, please visit:

www.turismo.marche.it - eventi.marche.turismo.it

www.imtdoc.it - www.picenos.com

My beloved Truffle!

A holiday in the Marche would not be complete without having, at least once in your life, sampled some of the white or black truffles which abound in this region.

The main species of truffle can be found in all five provinces of the Region, especially during the festivals. The most prized is the **White Truffle of Sant'Angelo in Vado** (PU) (October-November) and in **Acqualagna** (PU) (October-November). While the **Fiera Nazionale del Tartufo Bianco Pregiato** (National Prized White Truffle Fair) takes place in **Pergola** (PU) in October.

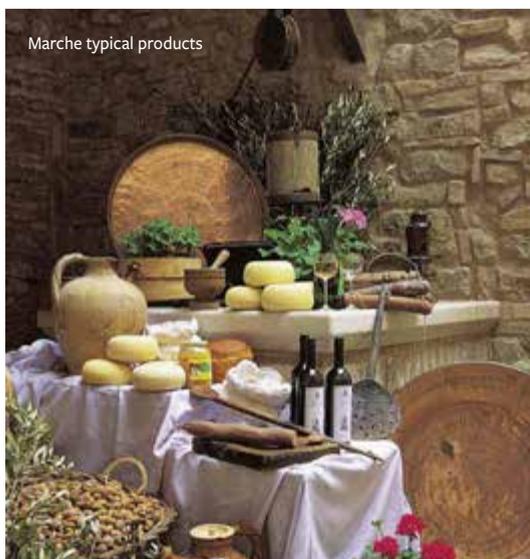
Black Truffles can be found in abundance above all in **Cagli** (PU), in the province of Ascoli Piceno at Acquasanta Terme, Roccafluvione, Comunanza, Montefortino; in Camerino (MC), the Sibillini area (just outside of Amandola) and in Visso (MC). There is another variety typical of the area, the **Bianchetto**, which is gathered in late winter. Now all you have to do is let yourself be delighted by the cuisine offered in the Marche, one of Italy's richest regions when it comes to fine food!

www.mostratartufo.it

www.comune.pergola.pu.it

www.acqualagna.com

www.prolocoamandola.org



Marche typical products

Watch that trademark! When you are in the Marche, you will no doubt enter a supermarket or a market selling local delicacies where you'll notice many labels with the **QM – Quality guaranteed by the Marche** trademark. The cured meats, cereals, fresh and processed legumes are all produced following the strict regulations of integrated agriculture, a system which safeguards both the landscape and the consumer. Taste the difference of QM products and your dinner table will be blessed with all the best flavours of the Marche!

www.agri.marche.it

Italian Hospitality The Marche boasts the highest number of restaurants and accommodations bearing the **Ospitalità Italiana** trademark, a certification which guarantees the quality of the structure and its product. www.10q.it

Con Marche Bio The Consorzio Marche Biologiche (or Marche Organic Consortium) has drawn up new shared strategies to enhance organic farming in the Marche. A modern organisation able to concentrate all the energy of regional organic farmers into a single entity, Con Marche Bio initiatives sustain the recovery of biodiversity in many different ways, including that of promoting ancient varieties. www.conmarchebio.it.

Star Chefs Would you like to taste the food prepared by the Marche's Michelin star chefs? Then all you need do is book a table in **Loreto** at **Andreina**; in **Senigallia** at **Uliassi** and the **Madonnina del Pescatore**; in **Fermo** at **Emilio**.

The Flavour of Tradition

I.G.P Products The Marche boasts four excellent I.G.P. (Protected Geographical Indication) products. **Ciauscolo**, a soft version of salami you can easily spread on bread that is popular especially in the south of the region, the truly unique **Maccheroncini di Campofilone** (Campofilone Macaroni), made in the little town outside of Fermo, the Red Potato of Colfiorito and, finally there is the **Vitellone Bianco dell'Appennino Centrale** (**White Veal from the Central Apennines**) which in our case is represented by the historical Marchigiana breed.

D.O.P Products The region currently boasts six D.O.P. products: **Cartoceto Extra-Virgin Olive Oil**, **Carpegna Prosciutto**, **Urbino Casciotta**, **Oliva Ascolana of the Piceno Area** (stuffed deep-fried olives) of the Piceno area, the **Small Cacciatora Salamis** and the **Formaggio di Fossa di Sogliano** (Pit Cheese from Sogliano).

Slow Food in the Marche Would you like to get to know the Marche really well? It'll make your mouth water, better yet, it will leave you sated! Taste dishes belonging to the **Slow Food Movement** and discover the quality food and wine tradition of the Marche. The unmistakable flavour of **Cicerchia di Serra De' Conti** and **Lonzino di Fico**, both dishes from the peasant tradition in the Ancona area, will amaze you. If you are at the seaside at Conero, try the typical **Mosciolo Selvatico** of Portonovo, a special type of mussel found along the stretch of coastline from Pietralacroce to Numana. In the province of Macerata you can taste **the artichoke of Montelupone**. It is inland that **Salame di Fabriano** is produced, known all over the world and a particular favourite of Giuseppe Garibaldi, who mentioned it in his letters. And, last but not least, as you go up into the mountains try a juicy **Mela Rosa dei Monti Sibillini** (Pink Apple from the Sibillini Mountains), a traditional variety typical of the foothills, or some **Pecorino dei Monti Sibillini** (Sheep Cheese from the Sibillini Mountains), a guardian of the area's pastoral tradition. For more information we invite you to visit the website: www.turismo.marche.it.



Craftsman at the International Accordion Museum in Castelfidardo



Marche, quality shopping
Bobbin lace in Offida



Sheets of hand-made paper
at the Paper Museum of Fabriano



Marche, quality Shopping

Footwear for kids and adults, and so many products: The Marche and Craftsmanship... discover designer shopping in the Marche

MADE IN MARCHE QUALITY SHOPPING

Many of the most famous **Made in Italy** products are crafted right here in the Marche. It's one more reason why a trip to the Marche is an opportunity to spend some fun time hunting for fashion in any of the many factory outlets and bargain shopping malls that offer quality items, fine shoes, fashion clothing and so many other things at great prices.

There is a wide selection of fashion clothing and footwear to choose from as some of the most important internationally renowned brand names were born here. From Ancona to San Benedetto del Tronto, Fermo, Civitanova Marche and the entire Macerata region, the area is dotted with factories producing world class items. Bargain hunting and incredibly low prices can be found at the many **outlet** shops adjacent to the very factories which have helped make **Made in Marche** great on a global scale. Famous brands which also sell online to further internationalise our fine products.
Info: www.turismo.marche.it.

ODDS, ENDS AND ANTIQUES

Are you looking for something original, something precious and maybe even a bit eccentric? Then you're in the right place!

When in the Marche you can travel through time and space going from the flea markets to the antique fairs which enliven the five provinces from Spring through Autumn. One of the biggest, and therefore not to be missed, is the **Mostra Nazionale dell'Antiquariato** (National Antiques Show) in **Ostra (AN)** in the first half of August every year at the *Palazzo dei Padri Conventuali*. The event attracts clients and curiosity-seekers from all over Italy.

Some two hundred exhibitors gather every second Sunday of the month for the **Mercatino Antiquario** (Antiques Market) at **Fano (PU)**, where demanding collectors and curiosity seekers roam in search of modern objects and vintage or antique furniture. What are you waiting for? There's something here for everyone! Info about all the events can be found on: www.turismo.marche.it.





The map of the talented craftsmen of the Marche



Modern ceramic plate, a reproduction of an antique one, Urbania, old Casteldurante

Museums and Stories of Style

If you love designer craftsmanship and the work of fine artisans, in the Marche you will find everything your heart desires! Splendid museums here in the region tell the story of ancient and traditional craftsmanship. The **Museo del Cappello** (Hat Museum) in **Montappone** (FM) is very famous and home to antique machinery which still functions and lots of unusual pieces of hat-making equipment. The **Museo della calzatura Cav. Andolfi** (the Cav. Andolfi Museum of Footwear) in **Sant'Elpidio a Mare** (FM) came about to honour the vast heritage of production in the Fermo area. Another famous museum is the **Museo Internazionale della fisarmonica** (International Accordion Museum) in **Castelfidardo** (AN), renowned as the world's most important accordion production centre. A fascinating time can also be had in the province of Pesaro-Urbino at the **Terre della maiolica** (Land of Ceramics) in the **Museo delle ceramiche** (Ceramics Museum) of **Pesaro** and at the **Galleria Nazionale delle Marche** (National Gallery of the Marche) in **Urbino**, home to works

of inestimable value. At the **Musei Civici** (City Museums) of **Urbania** (PU) you'll find a collection of ceramics like no other in Italy. **Fratte Rosa** (PU) is the home of the **Museo della Terracotta e della Terra cruda** (Museum of Terracotta and Raw Clay) which houses some of the finest examples of its kind. Other museums dedicated to ceramics can be visited in Pietrarubbia, Jesi, Loreto and Ascoli Piceno. One of the more original is the **Museo dei colori naturali** (Museum of Natural Colours) at the **San Michele Arcangelo** Abbey in **Lamolli di Borgo Pace** (PU), guardian of the tradition of natural pigments and home to a workshop that is still active. Another museum not to be missed is the **Museo del merletto a tombolo** (The Bobbin lace Museum) at **Offida** (AP), which displays works done over a century ago. In Tolentino the **"Poltrona Frau Museum"** houses a collection of historical products and original archive documents, witnessing more than 100 years of history and evolution of the company founded in 1912.



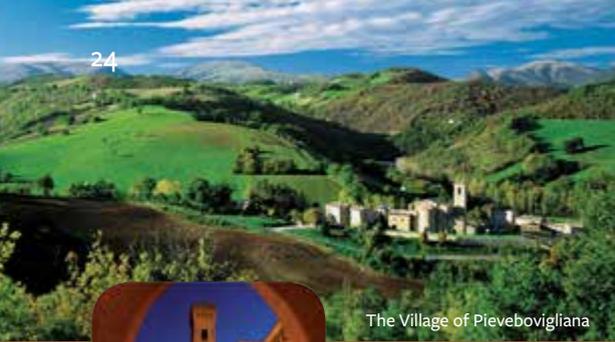
MARCHE LIFESTYLE FROM HAMLET TO VILLAGE

THE BACKDROP FOR A STYLE OF LIFE

YOU MAY NOT KNOW IT,
BUT APART FROM A GORGEOUS COASTLINE,
THE MARCHE IS DOTTED WITH A MYRIAD
OF VILLAGES AND CASTLES:
A MUST FOR ANYONE INTERESTED
IN HISTORY AND INTRIGUING LEGENDS

All of 20 villages in the Marche have been granted the prestigious Touring Club Italiano badge as ideal vacation destinations. These towns steeped in **culture and tradition** are a must-see, packed with emotions and wonderful **sensations**.

Imposing fortresses dominate the crests of many of the hills in the province of **Pesaro-Urbino** and the heart of Montefeltro. **Mondavio**, **Sassocorvaro** and **Cagli** are home to an architectural treasure trove of forts designed by **Francesco di Giorgio Martini**. One of the most noteworthy examples of a medieval fortification is the impressive **Castello dei Brancaleoni** in **Piobbico**.



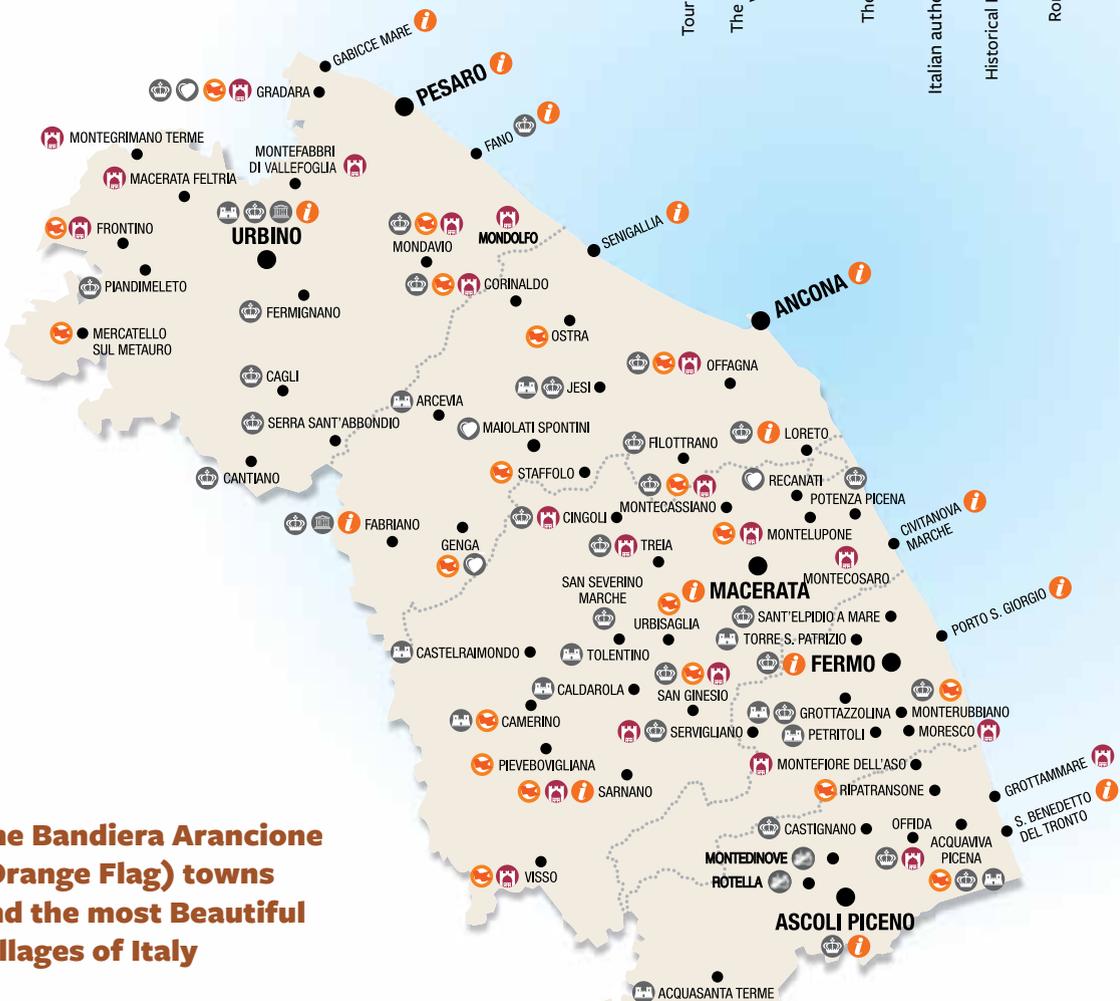
The Village of Pievebovigliana



Castruccio Lake - Cingoli



Tourist Info Offices
 The most Beautiful Villages of Italy
 Orange Flags
 Theme itineraries
 Italian authentic Hamlets
 Historical Re-enactments
 Romantic Marche



The Bandiera Arancione (Orange Flag) towns and the most Beautiful Villages of Italy

The **22 most Beautiful Villages of Italy** and the **20 Orange Flag towns** of the Marche await your visit!
 The Marche boasts a very high concentration of excellence when it comes to its towns and villages.

www.bandierearancioni.it
www.borghitalia.it
www.gustalarancione.com

All the special rates for your village tour holiday: www.turismo.marche.it



View of Corinaldo from above



The Quintana Joust- Ascoli Piceno



The main square of Offida, one the most beautiful towns in Italy

Forts and Castles

There are so many amazing places to see in the province of Ancona, like the **Fortezza Alborno** in **Sassoferrato**, the **Rocca di Offagna** with its **Museo delle Armi** (Weapons Museum) and the magnificent **Rocca Roveresca** in **Senigallia**. The area around the medieval town of **Arcevia** is dotted with nine castles dating from the XI to the XIV century, built to defend the land and its people. The inland route goes to **Serra San Quirico**, on the slopes of the Apennines and sports a truly unique defensive wall. Almost a kilometre of fortifications distinguishes **Corinaldo**, a medieval and renaissance town which still boasts imposing walls with great gates, bastions and towers. The city of **Jesi** in the Vallesina has 16 castles, all of which shared the same history for centuries.

Some of the region's most ancient buildings can be found in the province of Macerata. It was here that the **Signori Da Varano** encircled the city of **Camerino** with an imposing system of fortifications which includes the **Rocca d'Aiello** and the **Rocca da Varano**. At **Castelraimondo** the majestic **Castello di Lanciano** is a perfectly preserved example of fortified architecture. All of the villages around Macerata merit a visit. Among these is **Caldarola** with its **Castello Pallotta**; **San Severino Marche** and the medieval centre at its highest part; **Tolentino** and the majestic **Castello della Rancia**, home to the **Museo Civico Archeologico Aristide Gentiloni Silverj** (City Archaeology Museum).

The **Rocca di Urbisaglia** is another military fortress from the early 1500s, and well worth a visit.

Other places not to be missed are **Visso**, **Montelupone**, **Montecassiano** and **San Ginesio**, famous for their medieval layout and alluring beauty. Another enchanting town is **Sarnano**, with its perfectly preserved medieval hamlet.

More fascinating traces of the past can be found in the Fermo area, at **Torre San Patrizio**, which is home to a castle built in the 1400s. The Castello at **Grottazzolina** and that of **Petritoli**, both built by monastic orders, were of great strategic importance in the Valle dell'Aso. Time seems to have stopped in **Moresco** and the castle here is almost exactly as it was in the Middle Ages.

Ascoli Piceno boasts the **Fortezza Malatesta**, **Fortezza Pia** and the area around the **Rocca di Arquata del Tronto** with origins dating to the 1200s, the **Castel di Luco**, a medieval fortress not far from **Acquasanta Terme** and the **Castello di Acquaviva Picena** with a medieval structure modified in the 1400s by Baccio Pontelli. This priceless treasure trove of fortresses, ancient hamlets and castles are living proof of the many dominating forces which over the centuries have so enriched the historic and artistic heritage of the Marche.

ROMANTIC MARCHE When touring the Marche, even the most romantic visitor will be enthralled, the region is steeped in unforgettable passions which have marked its long history. The famous **Castello of Gardara** sits perched high on a hilltop between Romagna and the Marche and was the setting of the sad love affair between Paolo and Francesca recounted by Dante Alighieri in the V Canto of the *Divine Comedy's* Inferno. Another tragic love story is the one of Piero and Sara, the lovers killed by the perfidious Count of Rovellone. The theatre of this tragedy is the **Castello di Pierosara** in **Genga** (AN), perched on a hill which dominates the south-eastern side of the Frasassi Gorge. Still in the province of Ancona, love was the reason for the creation of the vast **Colle Celeste Public Park** designed by **Maiolati Spontini**, which the celebrated composer Gaspare Spontini had made in the mid-XIX century in memory of his wife, Celeste Erard. No less poetic is the **Colle dell'Infinito** (Eternity Hill) at **Recanati** (AN) which so inspired Giacomo Leopardi, one of Italy's most famous poets and a man tortured by a life of unrequited love.

www.gradara.org

www.frasassi.com

www.comunedigenga.it

www.comune.maiolatispontini.an.it

www.giacomoleopardi.it

AN HISTORICAL SOMETHING FOR EVERYONE The great historical re-enactments

It is easy to step back into history in the Marche, especially during one of the many yearly historical re-enactments.

The most famous is the **Giostra della Quintana** (Quintana Joust) in **Ascoli Piceno** (July and August), which has been celebrated since 1378. This fascinating competition tests the ability of knights dressed in medieval clothing on horseback as they battle with their jousting sticks to conquer the **palio**. Just as exciting and dynamic is the **Palio di San Giovanni** in **Fabriano** (AN), which features a competition between the three city districts pitted against one another in a series of contests, including archery and flag throwing, as well as theatrical events. The new year begins with the **Fano Carnival** (which takes place in January and February). It is the oldest of its kind in all of Italy and features spectacular allegorical floats and the traditional launching of sweets.

To find out about all of the historical festivals taking place in the Marche, visit:

www.rievocazionimarche.it



THE SACRED ROADS OF FAITH AND SPIRITUALITY

THE PLACES OF FAITH

A HOLIDAY IN THE MARCHE TO REDISCOVER ONE'S FAITH AMONGST THE MONASTERIES, ABBEYS, ANCIENT LANDSCAPES AND PLACES OF RELIGION WHICH SPEAK TO MODERN MAN

Land of holiness and popes

The history of the many valleys which create the Marche is marked by the stories of numerous saints and imbued with the heritage of great humanity and spirituality: Saint Giacomo della Marca, Saint Nicola da Tolentino, Saint Maria Goretti, Saint Camilla Battista da Varano.

The Marche is also the birthplace of great popes over the course of time as well: Nicholas IV, Sixtus V, Clement XI and Pius IX.

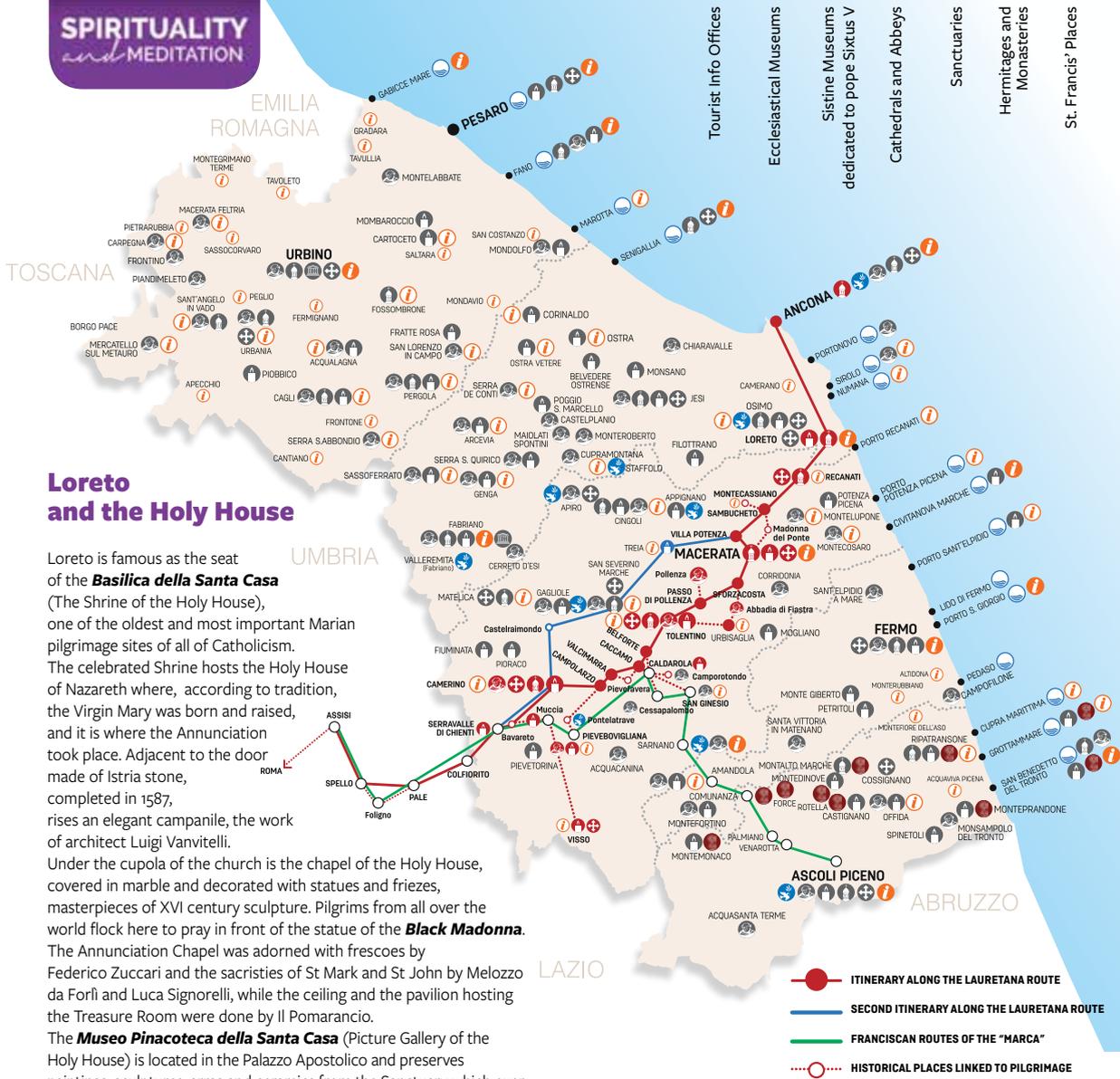
Saint Francis in the Marche and Franciscan places

Saint Francis of Assisi left an indelible mark on the Marche, perhaps because of its vicinity to his birthplace in Umbria, because he felt an affinity with the region or because, from the very beginning, the Marche welcomed him. The first documented visit of the saint dates to 1208 and, in particular, mentions the so-called Marca di Ancona, a province instituted by Pope Innocence III. This journey was followed by numerous others until 1219 and offer proof of the deep ties the Saint had with our region.

The cult of St. Francis in our region has embraced the many forms of social life of the past centuries, leaving an indelible mark on the cultural and religious history of the Marche.



Find special rates for your holidays as you discover the places of the faith: www.turismo.marche.it



Loreto and the Holy House

Loreto is famous as the seat of the **Basilica della Santa Casa** (The Shrine of the Holy House), one of the oldest and most important Marian pilgrimage sites of all of Catholicism. The celebrated Shrine hosts the Holy House of Nazareth where, according to tradition, the Virgin Mary was born and raised, and it is where the Annunciation took place. Adjacent to the door made of Istria stone, completed in 1587, rises an elegant campanile, the work of architect Luigi Vanvitelli. Under the cupola of the church is the chapel of the Holy House, covered in marble and decorated with statues and friezes, masterpieces of XVI century sculpture. Pilgrims from all over the world flock here to pray in front of the statue of the **Black Madonna**. The Annunciation Chapel was adorned with frescoes by Federico Zuccari and the sacristies of St Mark and St John by Melozzo da Forlì and Luca Signorelli, while the ceiling and the pavilion hosting the Treasure Room were done by Il Pomarancio. The **Museo Pinacoteca della Santa Casa** (Picture Gallery of the Holy House) is located in the Palazzo Apostolico and preserves paintings, sculptures, arras and ceramics from the Sanctuary which over the course of centuries were donated to the Holy House. It was designed by Donato Bramante and built by Andrea Sansovino. The spiritual journeys of the Via Lauretana are charming; you can enjoy walking these routes like the ancient pilgrims did.

www.camminilauretani.eu

Photos above (from left):

- Basilica of Loreto.
- The Church of San Vittore alle Chiese in Genga.
- The Romanesque-Gothic Duomo of Fermo.
- The museum of the Diocese is adjacent to the cathedral.

External view of the Holy House, housed inside the Shrine of Loreto



The Basilica of Tolentino

The **basilica** dedicated to **San Nicola da Tolentino** is one of the **most important sanctuaries in all of central Italy**. San Nicola da Tolentino (1245-1305) was an Augustinian friar, thaumaturge and great preacher. He lived in the convent of the Hermits of Saint Augustine in Tolentino from 1275 until his death. The interior of the church is rectangular with a single nave and a polygonal apse. The great 1600s chapel of the Holy Sacrament sits at the left of the altar under a cupola. The Cappellone di San Nicola (large chapel of St. Nicholas) is a spacious room containing an import fresco cycle from the 1300s. The **Museum of the Basilica** can be accessed going up a grand staircase and it houses numerous paintings and sculptures, precious ceramics, ex-votos and permanent nativity scenes. The cloister here is considered one of the most interesting in all of the Marche. The saint's cell was located here and today it is the Oratory of the Augustinian community.



Basilica of San Nicola da Tolentino, the famous Cappellone

Art cities and cathedrals

The art cities of the Marche boast many beautiful cathedrals rich with works of art and diocesan museums to be discovered. Among them is the **Duomo of Ancona**, dedicated to San Ciriaco. It is one of Italy's most interesting Romanesque-Byzantine style medieval churches. The monumental **Duomo of Osimo** is not to be missed, the **Cathedral in Pesaro** is graced with an extensive mosaic floor and the **Duomo of Fermo** was done in a Romanesque-Gothic style.

Fonte Avellana and the ancient hermits

The **Fonte Avellana Monastery** is located on the woody slopes of Mt. Catria (1701 m) at 700 metres above sea level. Its origins date to the late X century, around 980, when a group of hermit monks decided to build the first cells of a hermitage, which over the centuries became the monastery we see today.

The spirituality of these hermit friars was strongly influenced by San Romualdo of Ravenna, the father of the Camaldolese Benedictine Congregation.

The Marche boasts some one hundred abbeys, often set quite close to one another. The Apennines of the Marche has always been an ideal destination for the holy hermits, who found refuge here in the many **hermitages and stone grottoes**.

Spirituality and meditation

The Apennines in the Marche Region, full of mountains and hills, valleys and streams, forests, gorges and caves, have always been among the ideal destinations for the Saints Hermits, who found refuge in hermitages, still able to inspire in visitors a satisfying feeling of peace and serenity. The Marche Region and Istao collaborated to create a Monasteries Community, where you can do a path of meditation and spirituality in-depth, according to the monastic rules of each community.

For further information:

www.monasteridellemarche.it



Monasteri delle Marche

Per una spiritualità nei luoghi di meditazione

The great abbeys: The Abbazia di Fiastra and itineraries in the region

The **Santa Maria di Chiaravalle Abbey** in Fiastra is one of the best preserved Cistercian monuments in all of Italy and bears witness to the presence of Cistercian monks in the Marche, who arrived here in 1142 from the Chiaravalle monastery of Milan. The church has three naves (the central one rises very high), pointed vaults and cross-shaped pilasters crowned with Romanesque capitals.

The abbey is now part of the Natural Reserve of the same name which covers some 1,800 hectares of land between the city of Urbisaglia and Tolentino a few dozen kilometres from Macerata.

A tour of the Marche which includes the many religious sites and abbeys is a memorable experience, a vacation for the heart and the spirit.



MARCHE FOR FAMILIES

Frasassi Caves in Genga

FAMILY



Children at the museum

History, art and culture are not boring in the Marche. Come and explore the most original museums!

The **Museo Malacologico Piceno** (Shell Museum) in **Cupra Marittima** (AP) houses some extremely rare seashells.

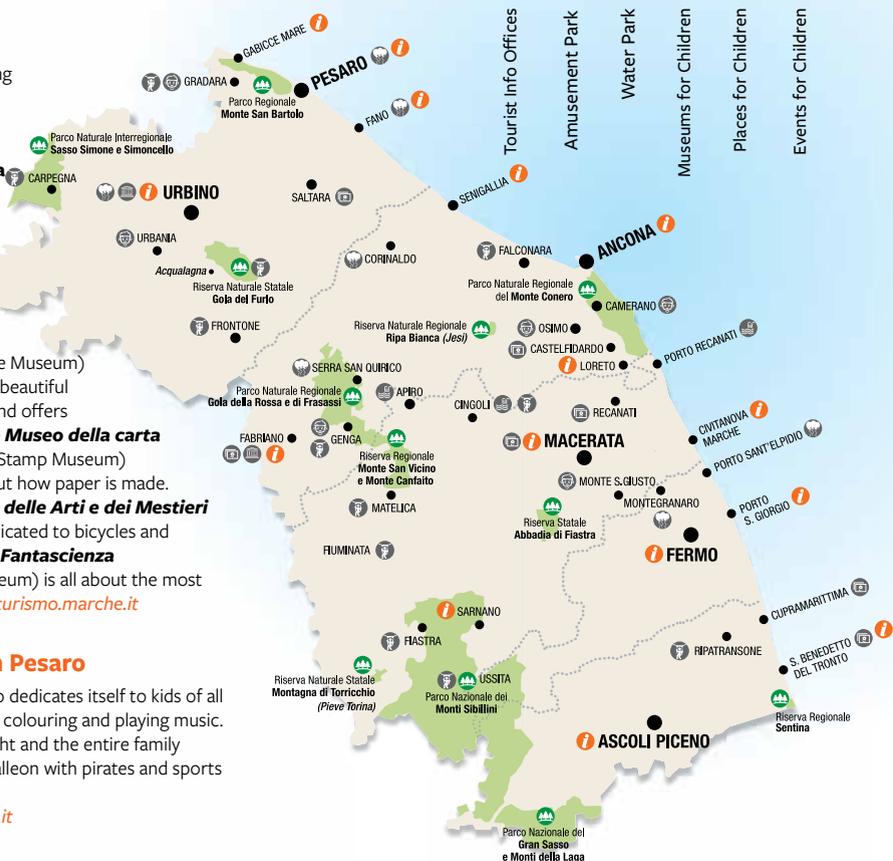
In **San Benedetto del Tronto** (AP) the **Polo Museale del Mare** (Sea Museum) offers a fascinating journey into the traditions of shipbuilding and the life of sailors.

The **Museo della Carrozza** (Carriage Museum) in **Macerata** (MC) is home to many beautiful carriages which are well preserved and offers some fun interactive sections. At the **Museo della carta e della filigrana** (Paper and Water Stamp Museum) in **Fabriano** (AN) you can learn about how paper is made. Fabriano is also home to the **Museo delle Arti e dei Mestieri in Bicicletta** (Bicycle Museum), dedicated to bicycles and the **Museo delle Curiosità e della Fantascienza** (Curiosities and Science Fiction Museum) is all about the most famous Sci-Fi films of all time. www.turismo.marche.it

Late nights for children in Pesaro

On the third weekend in June, Pesaro dedicates itself to kids of all ages, with workshops about cooking, colouring and playing music. The museums stay open until midnight and the entire family is entertained with magic shows, a galleon with pirates and sports on the water.

www.mezzanottebiancadeibambini.it



NATURE AT YOUR FINGERTIPS: DINOSAURS, THE UNIVERSE OF STARS, AQUATIC AND ADVENTURE PARKS

The Marche is rife with things to do outdoors during your summer holiday. At **Felceto di Matelica** (MC) you can go to the **Parco delle Pietre del Drago** (Dragon Stone Park) and see the sixteen full-sized model dinosaurs set in reproductions of their habitats. Anyone who loves astronomy can visit one of the many planetariums and observatories of the **AMA** (Marche Association of Astronomers), which includes the **Villa del Bali Observatory** in **Saltara** (PU), a Science Centre with plenty of events all year round. And the amusement parks of the Marche are also sure to please!

There are three aquatic parks in the province of Macerata alone: the **Malibù Acquapark** at **Porto Recanati**, the **Acquaparco VerdeAzzurro** in **Cingoli** and the **Parco Eldorado** at **Apiro**. Located between the sea and the mountains, they are ideal places for both children and adults to have a great time. The **Adventure Park of Lake Cingoli** has treetop courses, itineraries through artificial canyons, tunnels and rivers. Pulleys, sturdy vines and moving tree trunks are some of the adventure courses you can follow at the **Quercus Park** in **Ripatransone** (AP). Nestled in Mediterranean vegetation, it is a destination not to be missed by the bravest families! Just outside of Ancona is the **Parco Zoo of Falconara**, home to many species of animals and with a picnic area in which to relax and enjoy the day.

Carpegna Park, the first **Acrobatic Forest Park** of the province of Pesaro-Urbino, is located within the Sasso Simone e Simoncello Nature Park in the heart of the Comunità Montana di Montefeltro.

Fun is guaranteed here on any of the eleven courses through the tree-tops of the largest oak grove in Europe at Passo Cantoniera di Carpegna. At the ski station of **Frontone**, in a quiet area above the lift run, you'll find **Kinderland**, a playground on the snow where kids as young as 3

years old can slip and slide to their hearts content as they enjoy their first winter sports outing: a real oasis for families. The area is entirely fenced in and safe so that the kids can have fun out of harm's way. The park can be reached via a transportation belt and offers various attractions, including an inflatable castle.

Also the **Adventure Park of Furlo** is interesting and exciting: immersed in the Natural Reserve having the same name, it offers acrobatic tours for children and adults.

Itineraries through the trees with suspended cables on the Sentino river, rickety rope bridges and dizzying pulleys wait for lovers of adventure and amusement. The "Frasassi Adventure" of Genga, San Vittore district, can offer all this: it is located in the green area in front of the former mill near the Romanesque abbey of "San Vittore alle Chiuse".

The **Parco Avventura** (Adventure Park with cableway) at **Fiastra Lake** is made up of various courses over the tree tops on rope bridges and cables, and a cableway that crosses to the other end of the lake. Anyone can join in the fun here in this lovely natural setting not far from where a branch of the Fiastrone river flows into the lake. Another interesting adventure park is the **Country Park of Fiuminata** in the area of Macerata. It also deserves a visit: the Ice Palace (Palazzo del Ghiaccio) of Ussita.

www.vacanzemare.com

www.verdeazzurro.it

www.parcoldorado.com

www.museodelbali.it

www.cingoliavventura.it

www.lepietredeldrago.it

www.ussita-frontignano.com

www.carpegnapark.it

www.montecatrina.com

www.lagodifiastra.it

www.acqualagna.com/parco-avventura

www.parczoofalconara.com

www.frasassiavventura.it

Bali Museum
located in Saltara

Quercus Park acrobatic park
at Ripatransone in Selva dei Frati

Acquaparco Verde Azzurro
at San Faustino di Cingoli



Grottoes and underground mysteries

Experience the thrill of exploring a series of tunnels that stretch out for some 9 km underground: come visit the **grottoes** and **underground** of the city of **Osimo** (AN). The underground city is a precious heritage with many esoteric and religious friezes, and it is not to be missed. A very special atmosphere also reigns in the famous **Grotte di Camerano** (AN), a town nestled in the **Conero Park** where there is another city made up of cavities and tunnels dug by man. For a long time it was believed these places were old sandstone caves or even wine cellars, but further exploration revealed that they were actually inhabited at some point when architectural adornments, friezes and marvellous decorative details were discovered.

And don't miss the chance to take a guided tour of the fantastic underground world of the **Frasassi Caves**, karstic caves not far from **Genga** (AN) which have become one of the loveliest attractions of the Marche.

www.osimosotterranea.it

www.turismocamerano.it

www.frasassi.com

Children at the theatre at sea and in the mountains...

Would you like to combine sea and fun for kids? Then the **Festival internazionale per ragazzi** (International Children's Festival) at **Porto Sant'Elpidio** (FM) is the one for you, the only festival of its kind with encounters, events, entertainment and theatre workshops. What is known as the **Paese dei balocchi** (July), a festival which takes over the entire medieval village of **Serra San Quirico** (AN) in the heart of the Parco Gola della Rossa e di Frasassi, is also dedicated to children. "**Paese di Balocchi**" (**Toyland**), the streets fill with puppeteers, clowns, gnomes, princesses and shows.

Another Summer event for families not to be missed is the **Teatro del Canguro** (Kangaroo Theatre) which takes place in various cities (Ancona, Castelfidardo, Civitanova, Corinaldo and Recanati) and features outdoor shows even after dark.

and finally... ice cream for everyone!

You must also go enjoy the **Gelato Artigianale Festival** (Artisanal Gelato Festival) in **Aguliano** (AN) in June. This small town in the Marche, not far from the sea, is specialised in making fine gelato and the event attracts visitors from all over Europe.



IS THIS WHERE THE PARTY IS?

Music!

One of the most innovative musical events in Italy, the mission of the **Musicultura Festival** (in June) is rhythm in all its many forms. The attention focused on poetry and, more generally speaking, the written word, have made this festival a cultural stage for various expressive disciplines. It takes place in the great Sferisterio in Macerata.

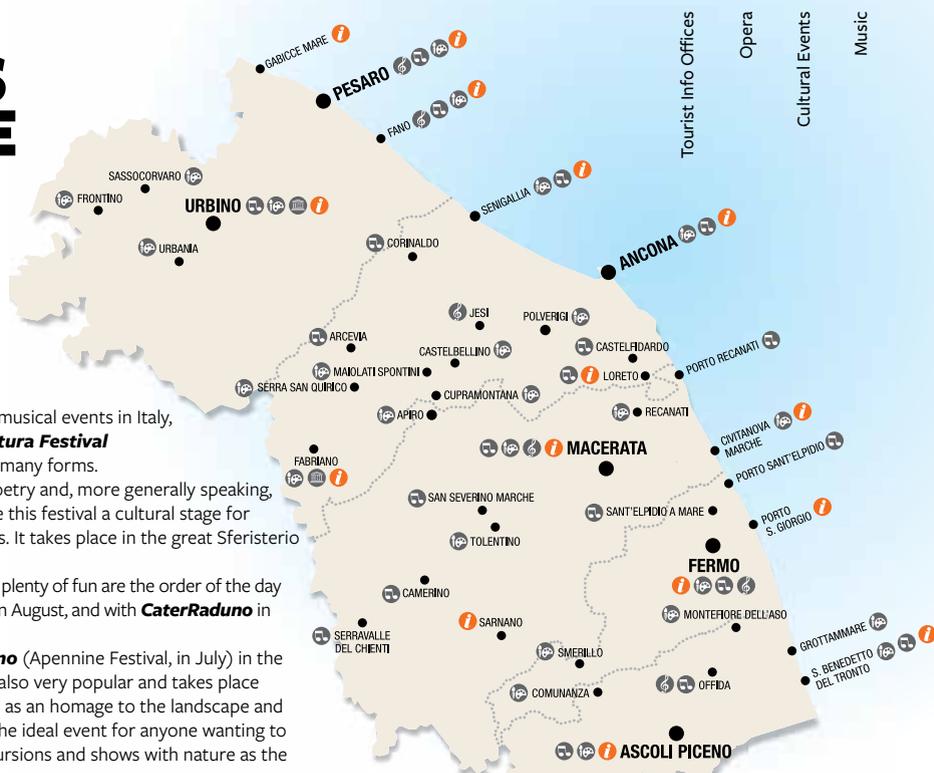
Rock and roll, pin-up girls and plenty of fun are the order of the day at the **Summer Jamboree**, in August, and with **CaterRaduno** in Senigallia (AN).

The **Festival dell'Appennino** (Apennine Festival, in July) in the province of Ascoli Piceno is also very popular and takes place from May to July. Conceived as an homage to the landscape and mountains of the area, it is the ideal event for anyone wanting to relax and enjoy exhibits, excursions and shows with nature as the backdrop.

Jazz in the air

Love of jazz in the Marche has led to some truly exceptional events dedicated to this genre. The **Fano Jazz by the Sea** festival is not to be missed and recognised as one of the most important Summer music festivals in Italy. Every year it hosts musicians of international fame on its various stages. The **Ancona Jazz Summer Festival** also features internationally renowned artists at the **Teatro delle Muse** and in some of the most charming venues of the city.

June brings the **Sant'Elpidio Jazz Festival** (FM) to the Marche, a festival which has gained fame with great artists and innovative performances and has enhanced the **Jazz di Marca** circuit. **MusiCam-Do Jazz** takes place from July through August in the province of Macerata and is part of the **Marche Jazz Network**. **San Severino Marche Blues Festival** is an itinerant festival which has, since 1991, been offering blues and jazz to its widespread audiences from July through September. Come to the Marche, come to the many excellent concerts, spend your holiday surrounded by the jazz which fills the air!



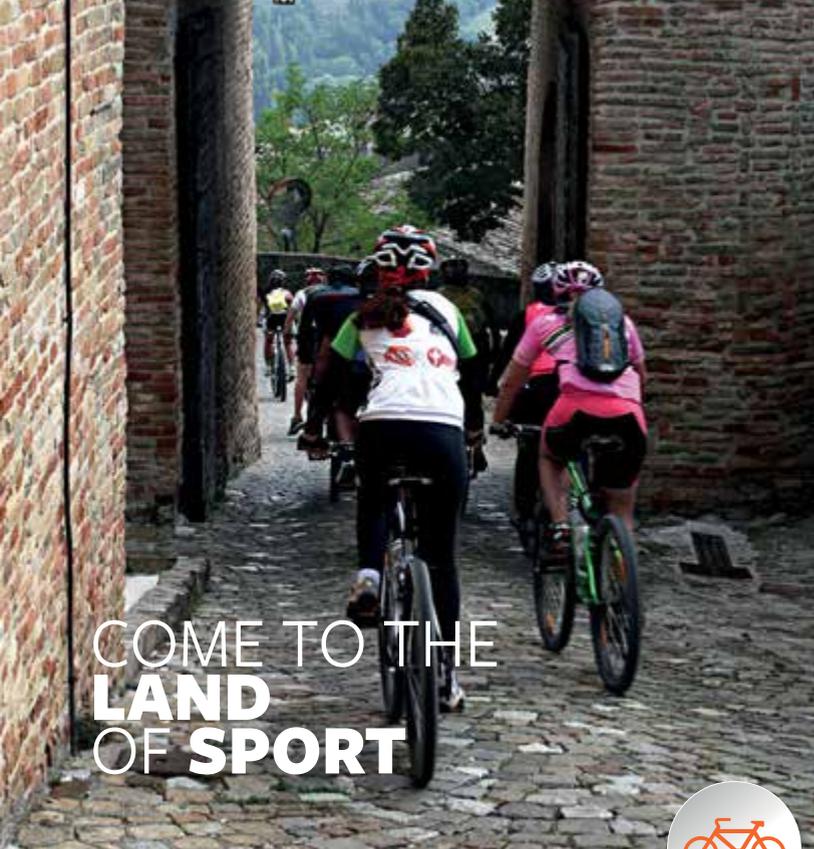
Cinema, classic drama and dance

Music and cinema in the province of Pesaro-Urbino. The **Mostra Internazionale del Nuovo Cinema** in Pesaro (**Pesaro Film Festival**) is known all over Italy and takes place in July, it is one of Italy's most important film festivals and includes parallel events and movie premiers. Classic drama lovers will enjoy the summer **TAU** (United Antique Theatres) festival, which offers works from the ancient Greek and Roman repertoire performed at archaeological sites. But if contemporary dance is your thing, then the big **Civitanova Danza** festival (from July through August) is the one that will make your Summer unforgettable. The region of the Marche has many fine hotels, camp grounds and hostels so that everyone can enjoy a fun, and affordable, holiday.

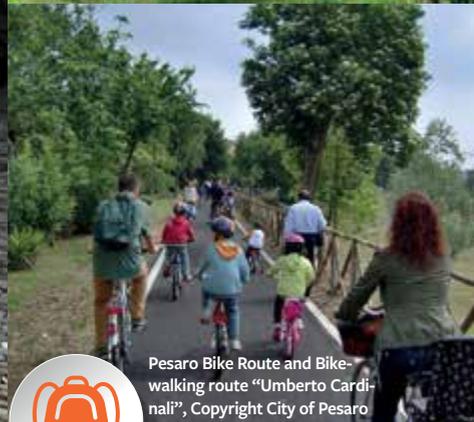
Land of Festivals

Do you love music, theatre and/or contemporary art? You'll find multi-disciplinary festivals all over the Marche for you to enjoy. If you are attracted to the rhythm of the Balkans and the Mediterranean then you mustn't miss the **Festival Adriatico Mediterraneo**, which takes place between August and September in Ancona. The event features internationally known intellectuals, musicians and actors in live performances of fascinating experimental theatre. Another must is the **Futura Festival** (in July) at Civitanova Marche (MC) with its full schedule of cultural events, its stages hosting international exponents of various genres of art: poetry, music, the visual arts and theatre. **Popsophia** is one of the more innovative events and takes place at the seaside in Pesaro. And, finally, in San Benedetto del Tronto, the **Open Sea Festival** awaits you in August. The range of choices is wide, and it's up to you now to decide which festival, or festivals, to make your own! "**Passaggi Festival, la Felicità possibile**" (**Festival Passages, Happiness is possible**) takes place in June.





Conero Regional Park, Copyright Ente Parco



Pesaro Bike Route and Bike-walking route "Umberto Cardinali", Copyright City of Pesaro

COME TO THE LAND OF SPORT

Park of S. Bartolo , Copyright Ente Parco San Bartolo



Sea and sport

Watersports lovers will be thrilled to go **rafting** and **canyoning** up in the mountains of the Marche hinterlands, where **canoeing** and **kayaking** are also a natural. From the rivers to the Adriatic sea, the ancient crossroads of cultures, where there is sometimes a miraculous abundance of fish, the theatre of many naval battles and of archaeological remains, dawn and sunsets are magically mirrored in a unique blue-green background of breathtaking beauty. The shoals of the Adriatic in the Marche, sandy in the provinces of Macerata, Ascoli Piceno and parts of Ancona and Pesaro-Urbino, are the habitat of a wide variety of fish. The coastline of the province of Ancona, rocky in the area of Mt. Conero, has wild headlands, picturesque coves and the lovely Portonovo Bay, with cliffs and grottoes. In the Pesaro-Gabicce Mare area nature of great beauty abounds and the rocky shoal is home to a wide variety of marine animals. Diving here is safe and easy here thanks to the many professional diving schools up and down the coast which can guarantee safe underwater excursions of all levels. Many water sports can be practiced here from the beaches and near the nine tourist harbours: **windsurfing**, **water skiing**, **sailing**, **kitesurfing** and **traditional surfing**. Many of the nautical clubs and associations in all of the five provinces of the Marche offer courses, especially along the beaches of Fano, Senigallia, Porto San Giorgio and San Benedetto del Tronto.

www.turismo.marche.it



CYCLING AND HIKING

The steep slope of the hills notwithstanding, one of the best ways to enjoy the Marche is on a bike. The region has plenty of routes for cycle enthusiasts, including cultural, food and wine, and nature itineraries on the plains, in the mountains or over the hills. There is also a wide selection of bike-hotels. Find them on www.turismo.marche.it

Nature lovers should not miss a chance to join a group and cycle in the two national parks of the Gran Sasso and the Monti della Laga (AP), the Sibillini Mountains (MC) and the regional parks of Sasso Simone e Simoncello (PU), Gola della Rossa and di Frasassi (AN), Monte Conero and Monte San Bartolo. Horseback riding is also very popular in these lovely nature reserves, as is hiking to enjoy the peace and quiet of the mountains and their still pristine environment.

A land of champions

The fencing school of Jesi (AN) with its Olympic and world champions: **Elisa di Francisca**, **Valentina Vezzali** and **Giovanna Trillini**; the great motorcycling champion **Valentino Rossi** from Tavullia (PU); the soccer trainer **Roberto Mancini** from Jesi (An), and the soccer champion **Massimo Ambrosini** from Pesaro; the swimming champion **Filippo Magnini** from Pesaro and the 25 Km swimming world champion **Simone Ruffini** from Tolentino (MC); **Gianmarco Tamberi** from Ancona, Italian high jump record holder and indoor world champion 2016. And when it comes to team sports, the **Volley Lube team of Macerata** ranks very high on the Italian volleyball scene. These are just some of the great names in sports from the Marche, men and women who have made names for themselves the world over and are a further confirmation of sports excellence from this land and its high quality of life.

Why not come and practice your favourite sport here with us? From the mountains to the sea, from snow skiing to sailing, horseback riding and mountain biking, everything is possible in the Marche: a land of wide open spaces, verdant nature, clean seas and gorgeous mountains.



THE MARCHE THE IDEAL PLACE FOR RELAXATION

There is so much you can do with your leisure time in the Marche, improve your quality of life, see to your wellness and rejuvenate your body and soul.

WELLNESS

Find all the special rates for your wellness holiday at www.turismo.marche.it

THERMAL BATHS

Between the Apennine mountain range on one side and the Adriatic coast on the other, interspersed among valleys and gently rolling hills are many streams and rivers running parallel to one another, the sources of waterfalls and rapids.

The region is marked by deep ravines and spectacular gorges, like the Furlo, Burano, the Rossa and that of Frasassi, Pioraco, Fiastron and the Infernaccio, just to name a few. The water, which is sometimes pure and clear, other times muddy, bubbly and rich in minerals, is the real protagonist here and gives life to a system of thermal springs throughout the territory.

From north to south, there is a wide selection of thermal establishments to choose from, and all of them use the water for its curative and beneficial properties, to bottle as drinking water for special cures and for beauty treatments.

Thermal activities are also defined as "water civilization" and today are an important factor in modern medicine as a fundamental element in the health industry in terms of prevention. Those who go to the baths seek a complete check-up, they want to rid themselves of toxins, fight stress and take care of their looks.

This is why thermal bathing establishments today, while still offering the classic treatment therapies, are becoming very real wellness centres with sun decks, gyms, water massage tubs, beauty treatments and pools, and they can turn your holiday into an opportunity to get back in shape and regain your physical footing.

The secret to the success of the ten thermal spring centres in the Marche is that they focus on bringing the client back to good, wholesome habits. A trip to the Marche is a journey into wellness, and here it becomes synonymous with wellbeing, healthy lifestyles and attention to the quality of life.

Thermal baths in the province of Pesaro e Urbino:

Terme di Monte Grimano in the town of the same name with wellness centre

0541 972057 - 0541 972128 - www.montegrimanoterme.com

Pitinum Thermae in Macerata Feltria with wellness centre

0722 728080 /73245 - www.pitinumthermae.com

Terme di Raffaello in Petriano with wellness centre

0722 355.111 - 0722 355.003 - www.termediraffaello.it

In the province of Ancona:

Terme dell'Aspio in Camerano

071 95691 - www.termesaspio.it

Terme San Vittore in Genga

0732 248179 - www.termesanvittore.it

In the province of Macerata:

Terme Santa Lucia in Tolentino

0733 968227 - www.termesantalucia.it

Terme di Sarnano in the town of the same name

0733 657274 - www.termedisarnano.it

In the province of Fermo:

Terme di Palme in Torre di Palme - 0734 53106

In the province of Ascoli Piceno:

Nuove Terme di Acquasanta in Acquasanta Terme with wellness centre

0736 801268 - www.termearquasanta.it



BUSINESS AND MEETINGS



Congress Centre



Muse Theatre, Ancona

Business

The Marche has the highest ratio of businesses per resident in all of Italy. Therefore, many men and women come to the region every day for business, as 'tourists', if you will, but with different needs than those who come here purely for leisure.

Considering this ratio and these needs, hotels in the Marche have become increasingly specialised in receiving and caring for the business traveller, offering him or her the exclusive services needed so that they can do their jobs efficiently: free Wi-Fi, 24/7 service, laundry, airport and train transfers and rooms for meetings and gatherings when needed.

But the hospitality does not end when the day's work is done, it continues to provide services the business tourist needs to care for his or her body and soul: gyms, fitness centres, wellness centres, guides to take them to tour the city, and so forth...

The gently rolling hills along the shoreline, the country house accommodations set in verdant nature and the many historical residences all offer an elegant atmosphere where the business tourist can relax after a hard day's work.

Find the right hotel for you at:

www.turismo.marche.it/dovedormire

Meetings

There are many hotels and not equipped to handle the influx of visitors for **conferences**. Also you can count on the Pesaro Fair, the Fermo Forum and the next opening of the Civitanova Fair.

Fine accommodations can also be had in agriturismo and country houses, all with special spaces and services for the business client to hold meetings and other events, and all set nestled in the lovely hills of the Marche.

Just as interesting is the chance to get together in enchanting **historical residences, convents, castles, noble villas** and **elegant homes** which have been turned into fine hotels and/or conference centres. The Marche is a region with a great number of historical theatres which, apart from being a precious cultural heritage, can be turned into fascinating conference and convention centres.

There is, therefore, a wide selection to meet the most varied of needs: congresses, conventions, conferences; structures in which to best express the nature of an event, like old theatres when speaking of culture, or structures with more than one meeting room to hold separate but simultaneous work sessions, structures ideal for small intimate gatherings or, as in the case of the Adriatic Arena, for up to 10,000 people.

www.cbterreducali.it
www.turismo.marche.it



PLAN YOUR HOLIDAY IN THE MARCHE REGION!

marche tourism

ALL THE INFORMATION FOR THE VISITOR IN ONE SYSTEM

WEB

www.turismo.marche.it
eventi.turismo.marche.it
marcheadvisor.turismo.marche.it

BLOG

www.destinazionemarche.it

SOCIAL NETWORK



QR CODE



CLUSTERS AND APP



CALL OR WRITE TO US

DMO - Destination Management Organization - Marche Tourism
 Via Gentile da Fabriano 9 - 60125 Ancona - 071 8062431

CALL OUR TOLL FREE NUMBER: 800 222 111

(only in Italy)

From abroad please dial: **+ 39 071 2133609**
numeroverde.turismo@regione.marche.it

Find out more on www.turismo.marche.it about:

- the wide range of hotels, country houses, agriturismos, B&Bs, historical residences;
- holiday packages from Marche incoming operators;
- the Marche and all it has to offer, in various languages;
- articles printed in the national and international press;
- the multilingual blogs and apps;
- the multilingual brochures;
- social networks in Italian, English and German

TRADE

Are you a tour operator, a travel agency or a tourism operator who wants to learn more about the Marche and how to promote it to your clients?

Then please write to:

turismo.promozione@regione.marche.it

COMMUNICATION AND MARKETING

Are you a journalist, a blogger or a publisher seeking more information, photographs, documentation and details about the Marche?

Then please write to:

comunicazione.turismo@regione.marche.it

TOURIST INFORMATION

Are you a tourist, an Italy enthusiast who wants to explore the Marche as a possible destination and plan a holiday?

Then please write to

numeroverde.turismo@regione.marche.it

or call the toll-free number **800 222 111**

ABOUT US

DMO - Destination Management Organization - Marche Tourism
 REGIONE MARCHE - ASSESSORATO AL TURISMO
 60125 ANCONA - Via G. da Fabriano, 9 - Marche, Italy
 Tel. +39 071 8062431 / Fax +39 071 8062154



HOW TO REACH AND TRAVEL AROUND THE MARCHE



DISTANCES FROM ANCONA

Milan 430 km
 Florence 280 km
 Rome 300 km
 Turin 540 km
 Bologna 220 km
 Venice 365 km
 Naples 390 km



TOLL ROADS

A 14 Bologna-Taranto
www.autostrade.it

MAIN ROADS

SS 3 Flaminia - Rome-Fano (PU)
 SS 4 Salaria - Rome-Porto d'Ascoli (AP)
 SS 16 Adriatica - Padua - Otranto (LE)
 SS 73 bis from Bocca Trabaria - San Giustino (AR) - Fano (PU)
 SS 76 Val d'Esino - Fossato di Vico (PG) - Falconara Alta (AN)
 SS 77 Val di Chienti - Foligno (PG) - Civitanova Marche (Me)
 ex SS 361 Septempedana - Ancona - Nocera Umbra (PG)
 ex SS 360 Arcevese - Senigallia (AN) - Scheggia - Pascelupo (PG)

TRAINS

Milan - Lecce line: Milan, Bologna, Ancona, Lecce
 Rome - Ancona line: Rome, Falconara M.ma, Ancona
www.trenitalia.com

BUS

The intercity bus system connects the Marche to 12 other regions of Italy
www.turismo.marche.it

AIRPORTS Domestic and international connections the Marche's "Raffaello Sanzio" Ancona / Falconara M.ma airport
www.marcheairport.com

PORT OF ANCONA

with connections to Albania, Croatia, Greece, Montenegro
www.doricaportservices.it

TOURIST HARBOURS

Gabicce Mare, Pesaro, Fano, Senigallia, Ancona, Numana, Civitanova Marche, Porto S. Giorgio, S. Benedetto del Tronto
www.turismo.marche.it

CARNIVAL**Carnevale di Fano**

12, 19 e 26 febbraio
www.carnevaledifano.com

Carnevale storico del Piceno

Ascoli Piceno, Castignano, Offida e Pozza
 febbraio
www.provincia.ap.it

WINE AND FOOD EVENTS**Una domenica andando a Polenta**

Arcevia (AN), tutte le domeniche di febbraio
www.arceviaweb.eu

Tipicità Made in Marche Festival

Fermo, marzo
www.tipicita.it

Sagra Polentara

San Costanzo (PU), marzo e luglio
www.prolocosancostanzo.it

Fritto Misto all'Italiana

Ascoli Piceno, aprile-maggio
www.frittomistoallitaliana.it

Gusto Polis

Gabicce Mare (PU), maggio-giugno
www.comune.gabicce-mare.ps.it

Festival Gelato Artigianale

Agugliano (AN), giugno
www.gelatoartigianalefestival.it

Settimana del Brodetto

Porto Recanati (MC), giugno
www.portorecanatiturismo.it

Veregra Street Food

Montegranaro (FM), giugno
www.artforjob.it

Anghìò, Festival del Pesce Azzurro

San Benedetto del Tronto (AP), luglio
www.artforjob.it

Festa del Prosciutto

Carpegna (PU), luglio
www.carpegnaturismo.it

Vongolopolis

Porto San Giorgio (FM), luglio
www.comune.portosangiorgio.fm.it

Sagra Nazionale dei Maccheroncini di Campofilone

Campofilone (FM), agosto
www.comune.campofilone.fm.it

Sagra Nazionale delle cozze e spaghetti alla marinara

Pedaso (FM), agosto
www.prolocopedaso.it

Festa del mare con padellata gigante dell'Adriatico

Porto San Giorgio (FM), agosto
www.comune.portosangiorgio.fm.it

Stoccafissando

Ancona, giugno
www.accademiaidellostoccafisso.com

Festival Internazionale del brodetto e delle zuppe di pesce

Fano (PU), settembre, www.festivalbrodetto.it

Pane Nostrum

Senigallia (AN), settembre
www.panenostrium.com

Festa del fungo di San Sisto

Piandimeleto (PU), settembre-ottobre
www.sansistofungo.it

Biosalus Festival Nazionale del Biologico e del Benessere Olistico

Urbino (PU), ottobre
www.biosalusfestival.it

Una domenica andando per primi

Arcevia (AN), domeniche di ottobre
www.arceviaweb.eu

Fiera Nazionale del Tartufo Bianco Pregiato di Pergola e dei prodotti tipici

Pergola (PU), ottobre
www.comune.pergola.pu.it

Mostra Nazionale del Tartufo Bianco Pregiato delle Marche

Sant'Angelo in Vado (PU), ottobre-novembre
www.facebook.com/mostratartufo/

Fiera Nazionale del Tartufo Bianco

Acqualagna (PU), ottobre-novembre
www.acqualagna.com

Diamanti a Tavola - Fiera del Tartufo Bianco Pregiato dei Sibillini

Amandola, ottobre-novembre
www.prolocoamandola.org

WINE FESTIVALS**Artevinando**

Sant'Elpidio a Mare, maggio
www.artevinando.com

Cantine Aperte

maggio
www.movimentoturismovino.it

Verdicchio in festa

Montecarotto (AN), luglio
www.comune.montecarotto.an.it

Sagra della Vernaccia

Serrapetrona (MC), agosto
www.comune.serrapetrona.mc.it

Calici di Stelle

Morro d'Alba (AN), agosto
www.comune.morrodalba.an.it

Festa del Verdicchio

Staffolo (AN), agosto
www.comune.staffolo.an.it

Festa del Rosso Conero

Camerano (AN), settembre
www.turismocamerano.it

Festa dell'Uva

Arcevia (AN), settembre
www.arceviaweb.eu

Festa del Vino cotto di Lapedona

Lapedona (FM), settembre
www.comunedilapedona.it

Premio Internazionale del Verdicchio d'oro

Staffolo (AN), ottobre
www.comune.staffolo.an.it

Sagra dell'Uva

Cupramontana (AN), ottobre
www.sagradelluva.com

Appassimenti Aperti

Serrapetrona (MC), novembre
www.appassimentiaperti.it

MULTIDISCIPLINARY EVENTS**Festival dell'Appennino**

Ascoli Piceno, da maggio a luglio
www.festivaldellappennino.it

Favolosi anni '70

Gabicce Mare (PU), giugno
www.comune.gabicce-mare.ps.it

XX Simposio Internazionale Scultura Viva

San Benedetto del Tronto (AP), giugno
www.comunesbt.it

La Notte Rosa

Gabicce, Gradara, Pesaro, Tavullia, Fano, Mondolfo-Marotta e Senigallia, luglio
www.lanotterosa.it

Popsophia Festival della cultura contemporanea

Pesaro, luglio
www.popsophia.it

Passaggi Festival

Fano (PU), giugno
passaggifestival.it

La Punta della Lingua

Ancona e Portonovo, luglio
www.lapuntadellalingua.it

Rive Festival

Civitanova Marche (MC), luglio
www.rivefestival.it

Le Parole della Montagna

Smerillo (FM), luglio
www.leparole dellamontagna.it

Festival Nazionale del Folclore

Cupramontana (AN), luglio
www.massaccio.com

Futura Festival Civitanova Marche (MC)

luglio, www.futurafestival.it

Summer Jamboree

Senigallia (AN), luglio-agosto
www.summerjamboree.com

Cabaret amore mio!

Festival Internazionale dell'Umoreismo
 Grottammare (AP), agosto
www.cabaretamoremio.it

Festival del Folklore di Apiro

Apiro (MC), agosto
www.festivalterranostrea.net

DANCE**Civitanova Danza**

Civitanova Marche (MC), luglio-agosto
www.civitanovadanza.it

THEATRE**Festival Inteatro**

Polverigi (AN), giugno-luglio
www.inteatro.it

TAU, Teatri Antichi Uniti

Province: Ancona, Macerata, Fermo ed Ascoli Piceno, giugno-luglio-agosto
www.amatmarche.net

Festival Nazionale TESPI

Serra San Quirico (AN), luglio
 Serra San Quirico, Maiolati Spontini, Jesi, Chiaravalle, Fabriano, Senigallia
www.teatrogiovani.eu

Festival Nazionale di Arte Drammatica

Pesaro, agosto, www.festivalgadpesaro.it

Street theatre**Veregra Street Festival**

Montegranaro (FM), giugno
www.veregrastreet.it

Festivals and theatre for kids**La mezzanotte bianca dei bambini**

Pesaro (PU) giugno
www.mezzanottebiancadedibambini.it

Andar per fiabe

Provincia di PU luglio
www.amatmarche.it

Ambarabà

Provincia di Ancona, giugno-agosto
www.teatropirata.com

Teatri del Mondo Festival Internazionale del teatro per ragazzi

Porto Sant'Elpidio (FM), luglio
www.iteatridelmondo.it

Burattini Opera Festival

Pesaro, luglio, www.arcimarche.it

Il paese dei Balocchi

Fano (PU) località Bellocchi, agosto
www.bellocchi.org

The magic castle

Gradara (PU), agosto
www.themagiccastlegradara.it

MUSIC**Opera****Macerata Opera Festival**

22 luglio - 14 agosto, www.sferisterio.it

Rossini Opera Festival

Pesaro, agosto
www.rossinoperafestival.it

Offida all'Opera

Offida (AP), settembre
www.comune.offida.ap.it

Stagione Lirica di Tradizione del Teatro G.B. Pergolesi di Jesi

Jesi (AN), settembre-dicembre
www.fondazionepergolesispontini.com

Stagione Lirica Ancona

settembre-dicembre

Festival Pergolesi Spontini

Jesi (AN), settembre
www.fondazionepergolesispontini.com

Classical and ancient music**Festival Armonie della Sera**

varie località, luglio-agosto
www.armoniedellaserait

Festival Musica Antica Urbino (PU)

luglio, www.fima-online.org

Festival Internazionale Organistico

Senigallia (AN) e altre zone, luglio-agosto
www.organsenigallia.com

Accademia Organistica Elpidiense

Sant'Elpidio a Mare (FM), agosto
www.accademiaorganisticaelpidiense.it

Rassegna Internazionale di Musica e Teatro da Camera

Camerino (MC), agosto
www.camerinofestival.it

Pop and contemporary music**Musicultura Festival**

Macerata (MC), Sferisterio giugno
www.musicultura.it

CaterRaduno

Senigallia (AN), lugliocaterpillar.blog.ra.it

La Fete de la musique

Senigallia (AN), 21 giugno
www.festadellamusica-europea.it

Arena Gigli Musical

Porto Recanati (MC), luglio-agosto
www.portorecanatiturismo.it

PIF Castelfidardo

Castelfidardo (AN), settembre
www.pifcastelfidardo.it

Jazz**Tam, Tutta un'altra musica**

varie località, tutto l'anno, www.tamfactory.net

Festival Jazz Oltre il Blu

San Benedetto del Tronto (AP)
 giugno-luglio, www.sanbenedettodeltronto.com

Sant'Elpidio Jazz Festival

Circuito Jazz di Marca
 Porto Sant'Elpidio, Porto San Giorgio, Fermo
 giugno-luglio, www.jazzdimarca.it

Ancona Jazz Summer Festival

Ancona, luglio, www.anconajazz.com

Arcevia Jazz Feast

Arcevia (AN), agosto, www.arceviajazzfeast.it

San Severino Marche Blues Festival

Province di Macerata e Ancona
 luglio-agosto, www.sanseverinoblues.com

MusiCamDo Jazz, provincia di Macerata

luglio-agosto, www.musicamdo.it

Fano Jazz by the Sea

Fano (PU), luglio, www.fanojazznetwork.it

Folk**Montelago Celtic Festival**

Serravalle di Chienti (MC), primo week-end di agosto
www.montelagocelticfestival.it

Cinema**Mostra Internazionale del Nuovo Cinema**

Pesaro, luglio, www.pesarofilmfest.it

Premio Libero Bizzarri

San Benedetto del Tronto (AP), luglio
www.fondazionebizzarri.org

Festival Sinfonie di Cinema

Montefiore dell'Aso (AP), agosto
www.comune.montefioredelasso.ap.it

Fano International Film Festival

Fano (PU), ottobre, www.fanofilmfestival.it

Festival del cortometraggio italiano Corto Dorico

Ancona, dicembre, www.cortodorico.it

HISTORICAL REENACTMENTS**Palio della rana**

Fermignano (PU), Domenica in Albis
www.proloco-fermignano.it

Palio di San Giovanni Battista

Fabriano (AN), giugno, www.fabrianopalio.it

Palio dei Castelli San Severino Marche (MC)

giugno, www.paliodeicastelli.org

Feste Medievali

Offagna (AN), luglio, www.festemedievali.it

Cingoli 1848

Cingoli (MC), luglio, www.cingoli1848.it

Assedio al Castello Gradara (PU), luglio,

www.gradaramedievale.it

Disfida del pallone col bracciale

Treia (MC), luglio-agosto
www.disfidadelbracciale.it

Contesa del Pozzo della Polenta

Corinaldo (AN), luglio
www.pozzodellapolenta.it

Palio dei Conti Oliva Piandimeleto (PU)

fine luglio, www.paliocontioliva.com

Palio dei Terzieri Montecassiano (MC)

luglio, www.comune.montecassiano.mc.it

Caccia al Cinghiale Mondavio (PU), agosto

www.mondavioproloco.it

“Quintana di Ascoli” Emozioni senza tempo

Ascoli Piceno, luglio-agosto
www.quintanadiascoli.it

Cavalcata dell'Assunta

Fermo, agosto, www.cavalcatadellassunta.it

La Festa del Duca Urbino (PU), agosto

www.urbinofestadelduca.it

La discesa della Regina Giovanna

Arquata del Tronto (AP) 19 agosto

Templaria Festival

Castignano (AP), agosto
www.templaria.it

Torneo Cavalleresco Castel Clementino

Servigiano (FM), agosto, www.torneocavalleresco.it

Medievalia

San Ginesio (MC), agosto
www.sanginesiosinp.net

Palio del Duca - Sponsalia

Acquaviva Picena (AP), agosto
www.paliodelduca.it

Palio Storico-Gioco dell'Oca

Cagli (PU), agosto, www.giochistoricicagli.it

Contesa dello Stivale

Filottrano (AN), agosto

I giorni di Azzolino Grottazzolina (FM)

agosto, www.igiornidiazolino.it

Contesa del Secchio Sant'Elpidio a Mare (FM)

agosto, www.contesadelsecchio.it

Festa dell'Aquilone Urbino (PU)

settembre, www.festaquilone.com

Palio della Rocca Serra Sant'Abbondio (PU)

settembre, www.comune.serrasantabbondio.pu.it

Palio del Grappolo d'Oro Potenza Picena (MC)

settembre, www.prolocopotenzapicena.it

Corsa del Drappo Loreto (AN), settembre

www.comune.loreto.an.it

SPECIAL CHRISTMAS

The most important **Christmas market in the Region** takes place in **Candelara (PU)**. Not to be missed are the following places: Apecchio (PU), Frontone (PU), Gradara (PU), Pergola (PU), Gabicce Mare (PU), Pesaro (PU), Montelabbate (PU), Mombaroccio (PU), Fossombrone (PU), Ancona, Genga (AN), Castelbellino (AN), San Severino Marche (MC), Caldarola (MC), Fermo, Ascoli. The most important **Live Nativity Scene in the Region** takes place in **Genga (AN)**. Not to be missed are the following places: Candelara (PU), Urbino (PU), Fano (PU), Mondolfo (PU), Piobbico (PU), Fabriano località Precicchie (AN), Fabriano località Serradica (AN), San Severino Marche (MC), Morrovalle (MC), Potenza Picena (MC), Comunanza (AP), Grottammare (AP).



IAT Centres **Tourist Information Centres** **in The Marche Region**

Provincia di Pesaro e Urbino

Gabicce Mare

Viale della Vittoria, 42
61011 Gabicce Mare (PU)
0541 954424 - 0541 953500
iat.gabicce@regione.marche.it

Pesaro

Viale Trieste, 164
61121 Pesaro (PU)
0721 69341 - 0721 30462
iat.pesaro@regione.marche.it

Fano

Piazza XX Settembre
61032 Fano (PU)
0721 803534 - 0721 824292
iat.fano@regione.marche.it

Urbino

Via Puccinotti, 35
61029 Urbino (PU)
0722 2613 - 0722 2441
iat.urbino@regione.marche.it

Provincia di Ancona

Senigallia

Via Manni, 7
60019 Senigallia (AN)
071 7922725 - 071 7924930
iat.senigallia@regione.marche.it

Ancona

Banchina N. Sauro, 50
60121 Ancona
071 2076431 - 335 1475454
iat.ancona@regione.marche.it

Loreto

Via Solari, 3
60025 Loreto (AN)
071 970276 - 071 970020
iat.loreto@regione.marche.it

Fabriano

Piazza del Comune, 2
60044 Fabriano (AN)
0732 625067 - 0732 629791
iat.fabriano@regione.marche.it

Provincia di Macerata

Macerata

C.so della Repubblica, 32
62100 Macerata (MC)
0733 234807 - 0733 266631
iat.macerata@regione.marche.it

Civitanova Marche

Piazza XX Settembre, 62
62012 Civitanova Marche (MC)
0733 813967 - 0733 815027
iat.civitanova@regione.marche.it

Sarnano

Largo E. Ricciardi, 1
62028 Sarnano (MC)
0733 657144 - 0733 657343
iat.sarnano@regione.marche.it

Provincia di Fermo

Fermo

Piazza Del Popolo n.6
63900 Fermo
tel. 0734 227940 - fax 0734 215120
iat.fermo@regione.marche.it

Porto San Giorgio

Via G. Oberdan n.5
63822 Porto San Giorgio (FM)
tel. 0734 684868 - fax 0734 678461
iat.fermo@regione.marche.it

Provincia di Ascoli Piceno

S. Benedetto del Tronto

Viale Bruno Buozzi, 14
presso Palazzina Azzurra
63074 S. Benedetto del Tronto (AP)
0735 781179 - 0735/573211
iat.sanbenedetto@regione.marche.it

Ascoli Piceno

Piazza Arringo, 7
63100 Ascoli Piceno
0736 253045 - 0736 252391
iat.ascolipiceno@regione.marche.it

www.turismo.marche.it

CALL OUR TOLL FREE NUMBER:

800 222 111 (only in Italy)

From abroad

please dial: +39 071.2133609